



# GO FOR LAUNCH

## ENTREPRENEURSHIP WORKSHOP

Doane University and Lincoln Partnership for Economic Development are offering an exciting sponsorship opportunity for your company to support the Go For Launch Entrepreneurship Workshop. As a sponsor, you would play a vital role in fostering business creation and ownership among aspiring entrepreneurs within the Lincoln, Nebraska community. The Go For Launch Entrepreneurship Workshop aims to provide aspiring entrepreneurs with the knowledge and resources necessary to embark on their business journey. Through interactive sessions, industry expert presentations, and practical exercises, participants will gain valuable insights into various aspects of entrepreneurship, including turning an idea into business, funding and financials, brand image and advertising, and more.

### **Sponsor Information:**

Each participant will receive a package of tools including a printed and electronic manual with each lesson, worksheets, and resource guides. All sponsors will be featured in the manual and are welcome to add information flyers to the package. Any promotions of GO FOR LAUNCH will feature the sponsors' brands based on the date the sponsoring organization commits to an agreement of support. We will do social media posts featuring each sponsor prior and during the workshop. All sponsors will be invited to attend the showcase session celebrating the participants.

### **Sponsorship Tiers:**

1. **\$500 Go for Launch Lunch and Learn Sponsor:** As a Lunch and Learn Sponsor, your contribution will support an informative session where prospective participants learn about the workshop and how it can help make their entrepreneurship goals into reality. Additionally, your company logo will be prominently displayed on all event promotional materials, including the workshop website, social media platforms, and signage at the event.
2. **\$500 per Individual Professional Participant Sponsor:** By sponsoring individual professional participants, your company will directly support aspiring entrepreneurs who may have financial constraints. Your company logo will be recognized on our website and mentioned during the event.
3. **Business Showcase Event Sponsor:** As a Business Showcase Event Sponsor, your generous support will enable us to host a culminating event where participants can present their business ideas to potential investors, partners, and the wider business community. Your company will receive prominent recognition as the sponsor of this prestigious event, with logo placement on all marketing materials, speaking opportunities during the showcase, and a dedicated booth for your representatives to engage with attendees.

***Please complete the form on the next page or through the link in the email indicating your level of support. At the end of this form, you will see ways your business will benefit from this sponsorship. You will also receive a 501(c)(3) Organization Donation Receipt for tax purposes.***



**DOANE**  
UNIVERSITY



## G4L Sponsorship Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

### Are you a Doane Alum?

Yes  No  We have several Doane alumni who work within our organization.

### Please indicate your level of sponsorship below:

\$500 to sponsor the Go for Launch Lunch and Learn on August 30th.

\$500 to scholarship an individual registration for a professional participant in need of financial assistance. Please indicate total number of these scholarships you wish to sponsor: \_\_\_\_\_

Sponsor the celebration showcase event held at the end of this workshop on December 19th in the amount of: \_\_\_\_\_

Professional participant scholarships will be awarded to individuals based on financial need along with an evaluation of their motivations for joining the workshop.

### Please mail sponsorship payments in a check to:

**Business Office  
Doane University  
1014 Boswell Ave  
Crete, NE 6833**

Thank you for considering our sponsorship request. We look forward to the possibility of working together to make the Go for Launch Entrepreneurial Workshop a success.

If you have any questions or require further information, please contact:

*Chris Brady - Director of Strategic Partnerships*

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