Learn the business. Make it your business. Get down to business. Whatever cliché you like, we’re in the business of helping you earn a degree in Business Administration.

YOU’RE HIRED

ASSUME THE ROLE OF TOP MANAGEMENT FOR A MULTI-NATIONAL PRODUCTION COMPANY AND MAKE THE STRATEGIC DECISIONS NECESSARY TO COMPETE IN A GLOBAL ARENA. NO, IT’S NOT “THE APPRENTICE” – IT’S STRATEGIC MANAGEMENT (BUS 496).

“The driving force in the Business Administration program is to provide students with the skill set necessary to succeed as thoughtful, ethical individuals in the world of business and beyond. In addition to academic excellence, one of the primary benefits of our program is the relationships developed between students and faculty. Most faculty continue to receive e-mails from students well past their graduation.”

The pillars of the Business Administration Program are:

A. Critical thinking
B. Problem solving
C. Communication
D. Teamwork
E. Ethics

“...My favorite and most challenging class, Strategic Management, allowed me to showcase my understanding of business concepts as my partner and I competed against classmates and 4,000 other individuals around the world. We ran a virtual footwear company in which my team was top in the world and two other partnerships in the class were also ranked in the top 20. The class also challenged us how to think for ourselves beyond the typical regurgitation of information in a traditional classroom.”

Deryl Merritt, Ph.D.
Professor of Business

Tyler Jackman ’10: Graduate who received an English teaching assistantship grant from the French Ministry of Education, and is teaching in the Academie d’Amiens.
Top 3:

**Year after year, graduating seniors tell us that Business Admin faculty are:**

1. Exceptional academic advisers who are available, helpful and show an interest in student progress.
2. Accessible and responsive outside the classroom.
3. Focused on providing opportunities that enhance teamwork abilities and presentation skills.

**Business Administration**

**Ethics**

Is this major’s primary focus develop the skill set necessary to make and implement ethical decisions in a turbulent business environment.

**Relevance**

Means speakers, computerized simulations, case studies and service projects are a few ways students bring learning to life.

**Groups and Clubs**

**Martin Investment Club**
Members research companies and invest real funds, provided by the college, in the stock market.

**Society for Human Resource Management**
A group that focuses on learning about the field of human resource management.

**Phi Beta Lambda**
National business association promoting interest in the fields of accounting, business administration and economics. The group participates in regional and national leadership conferences.

**Accounting Club**
Members learn about the many areas of accounting. A variety of speakers and activities – like offering tax assistance – occur throughout the year.

**Concepts meet reality in Promotions Management (BUS 324).** Pick a cause relevant to Doane students, develop a service-learning event and create a comprehensive marketing communications plan – ending with the actual event. In the last two years, more than 160 students have attended events on issues such as college-age gambling, self-defense techniques, HPV prevention and financial planning.

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"Doane’s business program was well designed and included necessary knowledge, but what really made the difference was the faculty. It’s not every college where the faculty truly work hard to prepare you to function in the industry. They also helped me set up a summer internship with Phoenix Closures Inc. to get real-life exposure. The transition was a lot less scary because of the business program at Doane and I would do it all again."

Caitlin McKeone ’10
Tax Consultant, Deloitte & Touche, LLP
Doane Scholar Award Winner & Outstanding Senior in Economics and Business Award

**Internships**

Non profit, for profit, any area of study, Lincoln, Crete or other – we’ve got internships.

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