Program Overview

The Professional Studies in Business major develops leaders by focusing on ethics, communication, problem solving, decision-making, leadership, risk-taking, and change. Doane continually monitors business and industry, locally and nationally, to stay on the cutting edge of educational demands.

As the quest for business productivity continues, organizations must be fully committed to strategic planning and management, quality customer service, and the best in personnel practices. You will develop a keen awareness and understanding of the global economy, an abiding respect for human diversity, and an absolute commitment to ethical behavior and social responsibility.

Career Fields

A business degree can help you pursue your career goals in a variety of fields:

- Education
- Government
- Health Care
- Manufacturing
- Consulting
- Business Management/Ownership
- Financial
- Non-profit

Required Courses

- ACC 103 Financial Accounting
- ACC 104 Managerial Accounting
- BUS 205 Business Writing
- BUS 212 Human Resource Management
- BUS 215 Applied Statistics for Business
- BUS 226 Finance
- BUS 242 Management
- BUS 250 The Legal Environment of Business
- BUS 251 Marketing
- BUS 365 Ethics in a Business Environment
- CMS 316 Business and Professional Communication
- CSA 102 Introduction to Spreadsheets (1)
- CSA 109 Information Retrieval Skills (1)
- ECO 203 Macroeconomics and Literacy
- ECO 204 Principals of Microeconomics
- IDS 206 Introduction to Research

Emphases

- General Business
- Management
- Marketing
- Human Resource Management

About the Grand Island / Lincoln / Omaha Campuses

At Doane College, you will join an institution where exceptional faculty, staff, students and alumni challenge themselves to achieve success and provide the best education for all students. The Doane College Grand Island, Lincoln, and Omaha campuses are geared toward working adults, focusing on applied learning and practical experience that you can utilize in your work setting.