Program Overview

The Professional Studies in Business major develops leaders by focusing on ethics, communication, problem solving, decision-making, leadership, risk-taking, and change. Doane continually monitors business and industry, locally and nationally, to stay on the cutting edge of educational demands. As the quest for business productivity continues, organizations must be fully committed to strategic planning and management, quality customer service, and the best in personnel practices. You will develop a keen awareness and understanding of the global economy, an abiding respect for human diversity, and an absolute commitment to ethical behavior and social responsibility.

Career Fields

A business degree can help you pursue your career goals in a variety of fields:

- Education
- Government
- Health Care
- Manufacturing
- Consulting
- Business Management/Ownership
- Financial
- Non-profit

Required Courses

ACC 103 Financial Accounting
ACC 104 Managerial Accounting
BUS 205 Business Writing
BUS 212 Human Resource Management
BUS 215 Applied Statistics for Business
BUS 226 Finance
BUS 242 Management
BUS 250 The Legal Environment of Business
BUS 251 Marketing
BUS 365 Ethics in a Business Environment
CMS 316 Business and Professional Communication
CSA 102 Introduction to Spreadsheets (1)
CSA 109 Information Retrieval Skills (1)
ECO 203 Macroeconomics and Literacy
ECO 204 Principals of Microeconomics
IDS 206 Introduction to Research

Emphases

- General Business
- Management
- Marketing
- Human Resource Management

About the Grand Island / Lincoln Campuses

At Doane College, you will join an institution where exceptional faculty, staff, students and alumni challenge themselves to achieve success and provide the best education for all students. The Doane College Grand Island and Lincoln campuses are geared toward working adults, focusing on applied learning and practical experience that you can utilize in your work setting.

Contact Us

If you are up for the challenge and would like to learn more, contact us at either location:

**Grand Island, NE**
- Web: [www.doane.edu](http://www.doane.edu)
- Phone: (308) 398-0800 or (877) 443-6263
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  Grand Island, NE 68801

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  Lincoln, NE 68504