



CLASS REUNION VOLUNTEER

Reunions at Doane offer a unique opportunity for remembrance of times past as well as reflection on the future and the possibilities it holds. The role of reunion volunteers is to guide the class toward this milestone and to ensure a memorable celebration of this important event.

Through this mutually beneficial relationship, reunion volunteers fill critical roles...

...as a lifelong **PARTNER** with Doane, remaining connected and involved with the university as well as staying informed and knowledgeable on news and happenings about Doane.

...as a lifelong **ADVOCATE**, encouraging engagement with Doane among fellow graduates, facilitating internship and job opportunities for Doane students and alumni, and promoting Doane among prospective students and their families.

...as a lifelong **INVESTOR**, supporting Doane annually through charitable gifts in support of the university's priorities, and investing in today's students.

Essential Responsibilities

- Attend your reunion and encourage the attendance of fellow classmates at all reunion and homecoming activities.
- Support the fundraising effort with a thoughtful gift. While the financial circumstances of each volunteer may differ, the expectation is that all participate in the effort to whatever extent possible. Monthly or annual recurring gifts are encouraged.
- Actively participate in the committee training process led by staff.
- Encourage the involvement of an assigned group of classmates (10-15 people) in all aspects of the reunion, including attendance and participation in the reunion gift.
- Track the success of outreach efforts for both assigned classmates and volunteers.
- Complete targeted communications as necessary, and help drive forward messaging through social media.
- Deliver the partner, advocate, and investor message to classmates.
- Other tasks as determined by the reunion chair.
- Participate in monthly conference calls during the outreach period (late spring to early fall)
- Commitment: 6-8 month term with 1-3 hours per month