



## SYLLABUS

<b>Course Title</b>	Senior Seminar I
<b>Course Number</b>	BUS 496-7/4
<b>Number of Credits</b>	3 credits
<b>Course Dates</b>	8/12/19 - 10/12/19
<b>Instructor</b>	Jennifer Worthington
<b>Email Address</b>	jennifer.worthington@doane.edu
<b>Office Hours/Availability</b>	I check my Doane email once a day during the term. You are also welcome to text or call. If I'm at work it will go to voicemail and I'll return your call. Please do not call or text after 9:30 PM.
<b>Phone Number</b>	308-383-1367, call or text
<b>Textbook Information: (e.g. title, edition, publisher, ISBN)</b>	Life's Greatest Lessons 20 Things that Matter, Hal Urban, Touchstone. Any edition is fine.
<b>Additional Course Materials</b>	You will need to use Blackboard for this course
<b>Course Description</b>	An advanced examination of the development, implementation, and ongoing analysis of corporate strategy. This course combines the information from multiple business areas (e.g. accounting, economics, finance, management, and marketing) to establish cogent strategic

	directions for organizations. Using a computer simulation, students are exposed to the theoretical constructs of strategic management and learn how to apply those constructs in a controlled competitive environment.
<b>Program Outcomes</b>	<p>a. Develop and use analytical and creative thinking skills to gather and analyze information, to identify and solve problems, to determine potential outcome alternatives, and to make appropriate decisions</p> <p>b. Gain knowledge and understanding of the ethical and legal issues involved in business</p> <p>c. Gain knowledge and understanding of the various components of a business enterprise and the interrelationship of those components</p> <p>d. Gain knowledge and understanding of the nature of change and develop a willingness to anticipate, adapt, and respond effectively to change</p> <p>e. Obtain an understanding of the value of diversity</p>
<b>Course Learning Outcomes/Objectives</b>	<p>Upon completion of this class students will:</p> <ol style="list-style-type: none"> <li>1. Demonstrate a solid understanding of the major.</li> <li>2. Demonstrate basic research and its application</li> <li>3. Demonstrate the confidence and skills to work with existing and emerging aspects of the professional field.</li> <li>4. Demonstrate effective communication skills.</li> <li>5. Demonstrate effective problem solving skills</li> </ol>
<b>Technology Requirements</b>	<a href="https://www.doane.edu/faq/minimum-computer-requirements">https://www.doane.edu/faq/minimum-computer-requirements</a>

### Course Schedule

**Mandatory Meeting: Saturday, August 17 from 9-11 AM**

**Suggested Progress Meeting on Autobiography/Project: Schedule a meeting with me in September/October.**

**Autobiography Draft: September 23, 2019**

**Project Abstract: October 11, 2019, [FIRM DEADLINE](#) (This is required to earn the IP grade)**

**Final Draft of Autobiography: October 11, 2019 [FIRM DEADLINE](#) (Required for IP grade)**

**Journal Entries for Chapters 1 & 2: Oct.11, 2019 [FIRM DEADLINE](#) (Required for IP grade)**

**Mandatory Meeting, Friday, October 18,2019 from 5:00 – 7:30 PM**

**Suggested Progress Meeting on Project: [Schedule a meeting with me in November/December.](#)**

**Reference Page (APA format): November 11, 2019**

**Final Written Project Paper: November 15,2019**

**Feedback from instructor: November 20, 2019**

**Submission of Final Notebook: December 16, 2019 by 6:00 PM to GI campus**

**Presentation: December 11 and 11, 2019, Noon-6:00 (You only need to attend one day)**

### **Grading Assessments**

<b>Type of Assessment</b>	<b>Points</b>	<b>Total possible points</b>
Autobiography	700	700
Journal Entries	250	250
Group Project	200	200
Project Abstract	50	50

Project	1,000	1,000
Draft of APA paper	200	200
Notebook submission	200	200
Individual Presentation	200	200
Group Presentation	50	50

### Grade Scale

A+ = 97-100%    A = 94-96%    A- = 90-93%    B+ = 87-89%    B = 84-86%    B- = 80-83%  
 C+ = 77-79%    C = 74-76%    C- = 70-73%    D+ = 67-69%    D = 64-66%    D- = 60-63%  
 F= 59% or below

<b>Participation Policy</b>	<p>A student is expected to be prompt and regularly attend on-ground classes in their entirety. Regular engagement is expected for on-line courses. Participation in class discussions is an integral part of your grade.</p> <p>(Faculty to insert any additional class participation; see resource page for ideas.)</p>
<b>Study Time</b>	<p>Expectation of the amount of time the course requires students to spend preparing and completing assignments. Typically, students could expect to spend approximately 12 hours a week preparing for and actively participating in this 8-week 3 credit hour course. This actual time for study varies depending on students' backgrounds.</p>
<b>Late Work</b>	<p>(Include expectations regarding late work; please see attachment for examples.)</p>
<b>Submitting Assignments</b>	<p>(Include expectations regarding students' submission of assignments, for example, in class or in Blackboard.)</p>

<b>Communication Policy including Assignment Feedback</b>	(State your policy on timeliness of communicating with students and length of time needed before assignments will be graded, e.g. 48 hours.)
<b>Academic Integrity Policy</b>	<p>Doane University expects and requires all its students to act with honesty and integrity and respect the rights of others in carrying out all academic assignments. Academic dishonesty, the act of knowingly and willingly attempting or assisting others to gain academic success by dishonest means, is defined in four categories:</p> <ol style="list-style-type: none"> <li>1. Cheating - "Intentionally using or attempting to use unauthorized information or study aids in an academic exercise."</li> <li>2. Fabrication - "Intentional and unauthorized falsification of invention or any information or citation in an academic exercise."</li> <li>3. Facilitating Academic Dishonesty - "Intentionally or knowingly helping or attempting to help another to commit an act of dishonesty," and/or coercing others to do the same.</li> <li>4. Plagiarism - "Intentionally or knowingly representing the words or ideas of another as one's own in any academic exercise," in both oral and written projects.</li> </ol> <p>Gehring, D., Nuss, E.M., &amp; Pavela, G. (1986). Issues and perspectives on academic integrity. Columbus, OH: National Association of Student Personnel Administrators</p> <p>For more information on the sanctions for academic dishonesty, please visit the website:  <a href="http://catalog.doane.edu/content.php?catoid=18&amp;navoid=1448#Academic_Dishonesty">http://catalog.doane.edu/content.php?catoid=18&amp;navoid=1448#Academic_Dishonesty</a></p>
<b>Academic Support</b>	<p>Please contact <a href="mailto:academicsupport@doane.edu">academicsupport@doane.edu</a>  <a href="https://www.doane.edu/graduate-and-adult/academic-support">https://www.doane.edu/graduate-and-adult/academic-support</a></p>
<b>Disability Services</b>	<p><a href="https://www.doane.edu/disability-services">https://www.doane.edu/disability-services</a>  Doane University supports reasonable accommodations to allow participation by individuals with disabilities. Any request for accommodation must be initiated by the student as soon as possible. Each student receiving accommodations is responsible for his or her educational and personal needs while enrolled at Doane University.</p>
<b>Military Services</b>	<p><a href="https://www.doane.edu/graduate-and-adult/military">https://www.doane.edu/graduate-and-adult/military</a></p>
<b>Anti-Harassment Policy</b>	<p><a href="http://catalog.doane.edu/content.php?catoid=5&amp;navoid=452">http://catalog.doane.edu/content.php?catoid=5&amp;navoid=452</a></p>
<b>Grade Appeal Process</b>	<p><a href="http://catalog.doane.edu/content.php?catoid=5&amp;navoid=238">http://catalog.doane.edu/content.php?catoid=5&amp;navoid=238</a></p>

<b>Credit Hour Definition</b>	Doane University follows the federal guideline defining a credit hour as one hour (50 minutes) of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks (one semester), or the equivalent amount of work over a different time period (e.g., an 8-week term). This definition applies to courses regardless of delivery format, and thus includes in-person, online, and hybrid courses (combination of in-person and online). It also applies to internship, laboratory, performance, practicum, research, student teaching, and studio courses, among other contexts.
<b>Syllabus Changes</b>	Circumstances may occur which require adjustments to the syllabus. Changes will be made public at the earliest possible time.