SYLLABUS

Course Title	Senior Seminar I: Strategic Management
Course Number	BUS 496
Number of Credits	3 credits
Course Dates	8/13/18 – 10/13/18
Instructor	Jennifer Worthington
Email Address	jennifer.worthington@doane.edu
Office Hours/Availability	I check my Doane email once a day during the term. You are also welcome to text of call. If I'm at work it will go to voicemail and I'll return your call. Please do not call or text after 9:30 PM.
Phone Number	308-383-1367, call or text
Textbook Information: (e.g. title, edition, publisher, ISBN)	Life's Greatest Lessons 20 Things that Matter, Hal Urban, Touchstone. Any edition is fine.
Additional Course Materials	You will need to use Blackboard for this course
Course Description	An advanced examination of the development, implementation, and ongoing analysis of corporate strategy. This course combines the information from multiple business areas (e.g. accounting, economics, finance, management, and marketing) to establish cogent strategic

	directions for organizations. Using a computer simulation, students are exposed to the theoretical constructs of strategic management and learn how to apply those constructs in a controlled competitive environment.
Program Outcomes	a. Develop and use analytical and creative thinking skills to gather and analyze information, to identify and solve problems, to determine potential outcome alternatives, and to make appropriate decisions b. Gain knowledge and understanding of the ethical and legal issues involved in business c. Gain knowledge and understanding of the various components of a business enterprise and the interrelationship of those components d. Gain knowledge and understanding of the nature of change and develop a willingness to anticipate, adapt, and respond effectively to change e. Obtain an understanding of the value of diversity
Course Learning Outcomes/Objectives	Upon completion of this class students will: 1. Demonstrate a solid understanding of the major. 2. Demonstrate basic research and its application 3. Demonstrate the confidence and skills to work with existing and emerging aspects of the professional field. 4. Demonstrate effective communication skills. 5. Demonstrate effective problem solving skills
Technology Requirements	https://www.doane.edu/faq/minimum-computer-requirements

Course Schedule

Mandatory Meeting: Friday, August 17 from 5-6:30 PM

Suggested Progress Meeting on Autobiography/Project: Schedule a meeting with me in September/October.

Autobiography Draft: September 24, 2018

Project Abstract: October 13, 2018, FIRM DEADLINE (This is required to earn the IP grade)

Mandatory Meeting, Friday, October 12, 2018 from 5:00 – 7:30 PM

Final Draft of Autobiography: October 13, 2018 FIRM DEADLINE (Required for IP grade)

Journal Entries for Chapters 1 & 2: Oct.13, 2018 FIRM DEADLINE (Required for IP grade)

Suggested Progress Meeting on Project: Schedule a meeting with me in November/December.

Reference Page (APA format): November 12, 2018

Final Written Project Paper: November 16, 2018

Feedback from instructor: November 21, 2018

Submission of Final Notebook: December 10, 2018 by 6:00 PM to GI campus

Presentation: December 11 and 12, 2018, Noon-6:00 (You only need to attend one day)

Grading Assessments

Type of Assessment	Points	Total possible points
Autobiography	700	700
Journal Entries	250	250
Group Project	200	200

Project Abstract	50	50
Project	1,000	1,000
Draft of APA paper	200	200
Notebook submission	200	200
Individual Presentation	200	200
Group Presentation	50	50

Grade ScaleA=90%-100%   B= 80-90%   C= 70-80%   D= 60-70%
F= 59% or below

Participation Policy	A student is expected to be prompt and regularly attend on-ground classes in their entirety. Regular engagement is expected for on-line courses. Participation in class discussions is an integral part of your grade. (Faculty to insert any additional class participation; see resource page for ideas.)
Study Time	Expectation of the amount of time the course requires students to spend preparing and completing assignments. Typically, students could expect to spend approximately 12 hours a week preparing for and actively participating in this 8-week 3 credit hour course. This actual time for study varies depending on students' backgrounds.
Late Work	(Include expectations regarding late work; please see attachment for examples.)
Submitting Assignments	(Include expectations regarding students' submission of assignments, for example, in class or in Blackboard.)

Communication Policy including Assignment Feedback	(State your policy on timeliness of communicating with students and length of time needed before assignments will be graded, e.g. 48 hours.)
Academic Integrity Policy	New Academic Integrity Policy to be released AUTM 2018
Academic Support	Please contact academicsupport@doane.edu https://www.doane.edu/graduate-and-adult/academic-support
Disability Services	https://www.doane.edu/disability-services Doane University supports reasonable accommodations to allow participation by individuals with disabilities. Any request for accommodation must be initiated by the student as soon as possible. Each student receiving accommodations is responsible for his or her educational and personal needs while enrolled at Doane University. Please contact Chris Brady at chris.brady@doane.edu or 402-467-9031 for assistance.
Military Services	https://www.doane.edu/graduate-and-adult/military
Anti-Harassment Policy	http://catalog.doane.edu/content.php?catoid=5&navoid=452
Grade Appeal Process	http://catalog.doane.edu/content.php?catoid=5&navoid=238
Credit Hour Definition	Doane University follows the federal guideline defining a credit hour as one hour (50 minutes) of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks (one semester), or the equivalent amount of work over a different time period (e.g., an 8-week term). This definition applies to courses regardless of delivery format, and thus includes in-person, online, and hybrid courses (combination of in-person and online). It also applies to internship, laboratory, performance, practicum, research, student teaching, and studio courses, among other contexts.
Syllabus Changes	Circumstances may occur which require adjustments to the syllabus. Changes will be made public at the earliest possible time*.*