

Doane University
CMS 210 Public Speaking

Instructor: Vicki Pribil

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Credit: 3 hours

Class meets Wednesdays at the Omaha campus from 6:00-10:00pm.

Text: The Art of Public Speaking, Stephen E. Lucas, McGraw Hill, 12th Edition ISBN 978-0-07-779752-2

Course Description: A course focusing on the development of effective public speaking skills. Students completing this course will understand and be able to apply public speaking knowledge, including audience analysis, exigency analysis, research and critical analysis of content, organization of content in appropriate formats, presentation skills and the linguistic requirements of effective public speaking. These skills will be demonstrated through several speech presentations, including informative, persuasive, interpretive, and other styles.

Student who satisfactorily complete this course will:

- Understand the importance of being able to speak publicly.
- Develop effective techniques for researching, organizing, and delivering a speech.
- Develop strategies for dealing with nervousness and stage fright
- Learn how to analyze and adapt to an audience.
- Explore the differences between public speaking and interpersonal conversation.
- Develop strategies for public speaking when given short notice or impromptu situations.
- Relate the work done in class to professional goals.

Attendance and Participation: Your participation in class is welcomed and expected. Attendance is required. Missing a class without notifying the instructor will lower your participation grade.

Grading Criteria:

- Four speeches 50% of grade
 - Interpretive 50 points
 - Informative 50 points
 - Persuasive 50 points
 - After Dinner/Special Occasion 50 points
- Attendance, participation, and chapter exercises 50% of grade

Academic Integrity Policy: The Doane University Academic Integrity Policy will be adhered to in this class. All speeches and assignments will represent your own work. Any use of other's ideas without proper citation of sources is plagiarism and will result in penalties determined by the instructor and/or the Dean.