

DOANE COLLEGE – Omaha  
COURSE SYLLABUS Summer 2017 (May. 23– June 18)

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**Course Info:** BUS-226: Finance, 3 credit hours  
Instructor: Bill Jefferson  
Email: [william.jefferson@mccneb.edu](mailto:william.jefferson@mccneb.edu) (always email me before you call).  
Cell Phone: 402-212-4370  
Office hours: by appointments

**Description:** A survey of financial concepts and analytical tools used by domestic and international businesses. This course includes financial mathematics, financial and operational planning and management, and long-term investment analysis, including cost of capital and capital budgeting. When appropriate, spreadsheet applications are integrated into this course. Upon successful completion of this course, students will be able to: 1) use analytical and creative thought processes to analyze financial decisions; 2) identify and understand the finance component of the business environment; 3) identify and understand the relationship between the finance function and other functions in business; 4) convey both simplistic and complex financial information using appropriate terminology and language, and presentation methodology; and 5) recognize ethical issues involved in various financial situations. Prerequisite: ACC 103 and ECO 203. Strongly recommended: ACC 104 and BUS 215. (Doane College Catalog). I ample viable

*Intended Audience:* Students completing a business undergraduate degree.

**Material: Required Text:**

TEXT: *Understanding Financial Statements*,

AUTHOR: Fraser & Ormiston

EDITION: 11<sup>th</sup>

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PUBLISHER: Pearson

Required Technology: A reliable Internet Connection, an Internet browser, and Microsoft Word and Microsoft Excel software.

**Objective:** Students successfully completing this course will be able to:

1. Understand basic corporate financial terminologies, concepts, and theories.
2. Understand the detail accounts included in the balance sheet.
3. Understand the detail accounts included in the income statement and statement of Stockholders' Equity
4. Understand the methodology and preparation of the Cashflow Statement.
5. Understand basic financial ratio analysis based on financial statements..

<b>Grading:</b>	Attendance & Participation =	75 points
	5 assignments @ 25 points =	125 points
	2 Exams @ 100 points each =	200 points
	<b>Total =</b>	<b>400 points</b>

**Grading Scale:**

97-100% = A+	87-89% = B+	77-79% = C+	67-69% = D+
94-96% = A	84-86% = B	74-76% = C	64-66% = D
90-93% = A-	80-83% = B-	70-73% = C-	60-63% = D-
Below 60% = F			

**Grading Components:**

Attendance and participation: students are required to present in every class and are expected to contribute/exchange their thoughts/idea/opinion with other fellow students. For the educational quality purposes, student who has excessive absences will receive an F grade.

Assignments: assignments are designed to reinforce financial concepts and theories. All assignments have strong applications to the real financial world. Students have a full week to complete.

Exams: all exams are the combinations of multiple choices, problems, and essay questions. If you have to miss an exam, contact me in advance to arrange the alternatives.

Note: Students must complete all grading components to pass the class. There may be unannounced quizzes, assignments, or exercises in class.

Late work policy: I accept late works within 2 days after the due dates and times with 10% deduction. No late work is accepted after 2 days past due. In-class works cannot be made up if absences are unexcused.

**Policy:**

The Doane College Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others' ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of undergraduate studies.

Cheating, plagiarism, and other forms of academic dishonesty will result in an F for the course automatically. Please read Doane College's policy regarding academic dishonesty outlines in the student handbook.

Attendance is required except for illness and school activities. Please email me prior to your absences. Excessive absence will result in falling grade. Turn off your cell-phones, electronic devices, or switch to vibrate mode while in class. No texting and

surfing websites while in class. No electric cigarette in class. Students are encouraged to contribute and share their opinions, ideas, and thoughts to class in a professional manner. All course communication between the instructor and students must be through the use of your Doane email address. Students with special needs and assistance, please contact me right away at the beginning of the term.

### SCHEDULE

Date	Weekly Activity and Workload
Week 1 5/23	Course Introduction & Chapter 1 Lecture Assignment: Study Questions and Problems: 1.1, 1.2, 1.8, 1.12,& Intel Case 1.1
Week 2 5/30	Assignment: Ch. 1 Study Questions and Problems: 1.1, 1.2, 1.8, 1.12, & Intel Case 1.1
Week 3 6/6	Chapter 2 Lecture Assignment: Study Questions and Problems: 2.4, 2.14, 2.19, 2.21,& Intel Case 2.1
Week 4 6/13	Chapter 3 Lecture & Mid-Term Review Assignment: Study Questions and Problems: 3.4, 3.8, 3.14, 3.16,& Intel Case 3.1
Week 5 6/20	<b>Mid-Term Exam</b>
Week 6 6/27	Chapter 4 Lecture & Mid-Term Review Assignment: Study Questions and Problems: 4.2, 4.6, 4.7, 4.14, & Intel Case 4.1
JULY 4TH	HOLIDAY
Week 7 7/11	Chapter 5 Lecture & Final Exam review Assignment: Study Questions and Problems: 5.2, 5.4, 5.9, 5.14, & Intel Case 5.1
Week 8 7/18	<b>final exam</b> Have a great break!