

Doane College at Grand Island
BUS 242 – MANAGEMENT

Instructor – Robert Aki
Phone – (308) 379-8687 - Mobile
E-Mail – robert.aki@doane.edu
Office Hours – By Appointment

Course Description

An introduction to the internal organization, structure and executive functions in the business enterprise and other goal-directed institutions.

Required Texts

Fundamentals of Management, by Robbins and DeCenzo
Pearson Prentice Hall (2008)
ISBN: 0136007104
Paperback

Cases in Management and Organizational Behavior, by Teri C.Tompkins
Prentice Hall (2001)
ISBN: 0137463898
Paperback

Course Objectives

Over the past 200 years, much has been written concerning management theory and practice. Unfortunately, most of that writing has been excellent in theory and worthless in practice. This is not the fault of management theorists. Unfortunately, in today's rapidly changing world, by the time that these theories are published, changes in the external environment have occurred that make the theories and the practices that emerge from them archaic. How then is one to ever hope to manage an organization and its people effectively in such an environment? All is not hopeless. The purpose of this course is to discover new truths about management by exposing the old lies about management. We will attempt to create a new paradigm for consideration of management that avoids the use of hackneyed misused words like paradigm. We will explore the conventional wisdom that drives most management practice, exploding a few myths along the way, and try to arrive at a view of management that results in organizational leadership that is evolutionary rather than institutionalized. At the same time, we will have a good time making fun of all of the poor managers that we have had along the way.

Course Grading

The final course grade will be composed of the following:

Final Exam (if needed) -	30 points max
Case Study Presentations -	60 points max
Attendance and Class Participation -	10 points max

Grade Distribution will be as follows:

A	90 – 100 points
B	80 - 89 points
C	70 - 79 points
D	60 - 69 points
F	< 60 points

Class Participation:

Discussion is an important part of this class and the students' input is valuable to the entire class. Class participation is required. Students are expected to be present at each class session and to make constructive contributions to the class discussion on a regular basis. In order to involve students who might be hesitant to participate in class discussions, the instructor will randomly call on students to comment upon or give insight into issues being discussed by the class. Attendance and class participation represent 10% of your overall grade.

Attendance Policy:

Attendance at class is mandatory. Students missing class for any reason are not excused from completing all class assignments, including homework. Assignments missed due to absence may not be made up unless extraordinary circumstances forced failure to complete the assignment/or prior arrangement has been made with the instructor to receive the assignment late. The decision regarding acceptance of late assignments is at the sole discretion of the instructor. All work must be completed prior to final grades being released. Because the term involves only eight (8) class sessions, missing a single class can make it difficult to stay up with assignments and lecture content. While no grade penalty will be assessed for one (1) absence, it is highly recommended that students attend all class sessions. A second absence will result in the lowering of one (1) letter grade. A third absence will result in failure of the course.

The outline is subject to change based upon class progress. Homework may be assigned throughout the term, as appropriate. Doane College makes all decisions regarding the cancellation of classes due to bad weather. In the event of a cancelled class, assignments carry over to the next class time.

The Doane College Academic Integrity Policy will be adhered to in this class. In the course of your preparation for papers, examinations, projects, and presentations you will be asked to work with others and/or rely on the opinions, writings, or research of others. This is perfectly acceptable and in most instances is expected. However, when you use another's words, ideas, or opinions –cite it! I fully expect that your ideas will from time to time spring from the ideas of others. Let me know when you are using those ideas, and whose ideas they are. The use of other sources without proper citation is unfair to the source and to you. It will result in failure of the project, examination, or paper in which the reference was used and will possibly result in failure of the course.

Course Outline and Reading Assignments
BUS 242 – Management

****Prior to the first class, please read Chapters 1, 2 and the History module of the Robbins/DeCenzo text.***

Class sessions will loosely follow the outline of the Robbins/DeCenzo text, with case studies coming from the Tompkins text.

Session Number 1

- Course Introduction
- Personal Introductions
- Group Assignments
- A Little About Case Study Presentations

Session Number 2

- Case Study Presentations
- Discussion – Chapters 3, 4 and Quantitative module

Session Number 3

- Case Study Presentations
- Discussion – Chapters 5 & 6

Session Number 4

- Case Study Presentations
- Discussion – Career module and Chapter 7

Session Number 5

- Case Study Presentations
- Discussion – Chapters 8 & 9

Session Number 6

- Case Study Presentations
- Discussion – Chapters 10, 11, and 12

Session Number 7

- Case Study Presentations
- Discussion – Chapters 13 & 14

Session Number 8

- Case Study Presentations
- Final Exam
- Student Evaluations