BUS 415W Leadership in Organizations (3 credits)
CMS 342W Leadership Communication (3 credits)

Contact information

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Course description

A course designed to investigate attitudes and behaviors which inspire and motivate others to a common purpose through an investigation of current and historic leadership theories, to lead students to a conceptual understanding of the term leadership, and to help students acquire the attitudes and skills necessary for innovation, risk taking and team building. Students who complete this course will explore the uses, abuses and meaning of power and develop an understanding of the role of communication in facilitating or hindering leadership. Students will synthesize information from a variety of sources, and apply that information to ethically improve leadership and communication.

CMS 342W Leadership Communication (3) is required for organizational communication majors. The course may be used to fulfill one liberal learning requirement for majors other than organizational communication.

BUS 415W Leadership in Organizations (3) fulfills one business emphasis requirement for management, human relations or general. The course may also be used to fulfill one liberal learning requirement for majors other than business.

Required text


Academic integrity policy

Respect others and always cite the source of any ideas or words which are not your own. This is a strict policy, but, more importantly, it is the right thing to do.
Course objectives

1. Develop an understanding of basic leadership theories.
2. Increase knowledge about specific leadership competencies and deficiencies.
3. Improve communication and collaboration skills.
4. Express the ability to analyze a situation and determine effective leadership strategies.
5. Become familiar with the role transformational leadership can play in an organization.
6. Understand the ethics of leadership.
7. Demonstrate understanding of the ability to develop leaders.
8. Improve writing skills.

Learning Strategies

1. Read selections from the text.
2. Acquire additional case studies, as directed, from the internet.
3. Show understanding of topic through a series of four written assignments. The assignments will include content questions, thought provoking analysis of case studies and student’s personal reflection of leadership and communication strategies.

Grading

25% Assignment 1 – Due on or before April 1, 2013
25% Assignment 2 – Due on or before April 15, 2013
25% Assignment 3 – Due on or before April 29, 2013
25% Assignment 4 – Due on or before May 13, 2013