BUS 495W - Senior Seminar in General Business  
3 Credits

Instructor: Jennifer Worthington  
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Course Description: With the guidance of a faculty member, students will develop a research or experiential project which will demonstrate the knowledge and skills expected upon completion of the major. Satisfactory completion of this project, including a written and oral presentation, will demonstrate a solid understand of the major, as well as the confidence and skills to work with existing and emerging aspects of the professional field, to do independent research and effective problem solving, and to communicate effectively.

Text: Materials will be provided by the instructor.

Meeting Times: One MANDATORY meeting will be held Friday, August 19 from 5:00 – 6:30 pm with all participants. Following meetings will be arranged between the students, groups and instructor as needed. A schedule of meetings will be created at the initial meeting.

Prerequisites: IDS 206, Statistics, senior standing, and permission

Course Objectives

Upon completion of this class students will:

1. Demonstrate a solid understanding of the major.
2. Demonstrate basic research and its application
3. Demonstrate the confidence and skills to work with existing and emerging aspects of the professional field.
4. Demonstrate effective communication skills.
5. Demonstrate effective problem solving skills

Assignments

First term of Senior Seminar

1. Submission of personal and educational autobiography
2. Submission of project abstract
3. Submission of journal assignments based on course text
4. Meet with team on management philosophy
Second term of Senior Seminar

1. Submission of final version of personal and educational autobiography
2. Submission of journal assignments based on course text
3. Oral presentation of group management philosophy
4. Individual Project including but not limited to:
   - Written report, APA style of project including resources
   - Oral presentation of project
   - Any materials created for the project
   - Notebook containing everything listed above

Grading: This course will be conducted over two consecutive terms. The student will be awarded a grade of IP at the end of the first term if all assignments have been submitted. A letter grade will be awarded at the end of the second term. The letter grade will be based on the written and oral presentation as well as adherence to all due dates.

The Doane Academic Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others’ ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of undergraduate studies.