GRD 252 History Of Graphic Design
Instructor: Chris Hadfield
Chadfield@neb.rr.com
402-202-2435

COURSE DESCRIPTION:
This course covers the History of Graphic Design, from its beginnings in ancient Greece, to the present. Students learn to analyze and critique the work of the artists who developed the foundations of modern styles and major trends in graphic design.

TEXT:

COURSE OBJECTIVES:
Upon completion of this course students will:
• know the major artists who contributed to the field of graphic design
• have a greater understanding of the history of graphic design
• have an appreciation of the influence and impact of graphic design on many aspects of our daily lives

Students will complete assignments based on knowledge they gain from the class text and other resources provided by the instructor. These assignments will include text review questions, a research paper, and a final project in which students will create a piece of work based on research they have done during the class.

Instruction for each required element of this course and the due dates for each assignment will be discussed at the first class meeting.

Due to the nature of this course, the due dates for assignments are very important.

Students are expected to submit all assignments by their given due date. MISSED DEADLINES ARE NOT AN OPTION! ONE LETTER GRADE WILL BE DEDUCTED FOR EACH MISSED DEADLINE, NO EXCEPTIONS!

The Doane College Academic Integrity Policy will be adhered to in this class. All projects will represent your own work. Any use of others' ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the Dean of Undergraduate Studies.