Management  
BUS 242 - 3 Credit Hours  
Doane College/Winter Flex II 2016

Instructor: **Steve Rathman**  
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**Location and Times:**  
Doane College – Grand Island  
Thursday 6:00 pm to 10:00 pm (January 7th)  
Friday 6:00 pm to 10:00 pm (January 8th)  
Saturday 9:00 am to 4:00 pm (January 9th)  
Sunday 9:00 am to 4:00 pm (January 10th)

The course will meet during the days of January 7th to January 10th, 2016. The first class meeting will be on Thursday January 7th and the course will conclude on Sunday January 10th. Actual class times will vary based on the size of the class.

**Course Description**

This course addresses the internal organization, structure and executive functions of business enterprise by examining the critical management functions of planning, organizing, leading, and controlling.

**Textbook(s)**


**Course Objectives**

The objective of the course is to explore the topic of management from a strategic and historical perspective. The course is designed so that these topics will be covered in detail through lectures, projects, and assigned readings.

After completing this course, you will be able to:

- Identify the four management functions and the related skills that ensure managerial success.
- Describe the concept of organizational mission and its influence on strategic goal setting and planning.
- Explore the importance of leadership within organizations facing an ever-changing global business environment.
Incorporate motivation theory and its link to organizational success.
Describe the process of organizational control

Academic Integrity

The Doane College Academic integrity policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others’ ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of the undergraduate studies.

Attendance

This class is experiential, participative, and collaborative. We are in this together. The absence of any one person will be felt by all so attendance at all class sessions is expected. If you need to miss a class, contact me prior to the class. Any unexcused absence will result in a reduction on the final grade.

Assignments and Grading

A list of all assignments and grading information will be provided during the first class session.

Class 1 Assignment:

Prior to the first class, please read Chapters 1, 2 and the History module of the Robbins/DeCenzo text.