Syllabus
Legal Aspects of International Business

Course: Legal Aspects of International Business
Term: Spring Term 2016
Instructor: Steve Wang


*This class has a one-time meeting on Saturday, March 12th, 2016 – 9am to noon

Course Summary

Description: This course provides an introduction to the legal regulation of businesses in the global context. It will provide students with an opportunity for more in-depth analysis of how economic, political and competitive issues impact on the law and legal institutions. The course is an essential introduction for providing a strong basis from which students will be able to grasp the subject as well as specific aspects of global business regulation.

Assessment: Memos 30%, Presentation 20% Research Paper 50%

Summary Description of Assessment Items

<table>
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<tr>
<th>Assessment tools</th>
<th>Description of Item</th>
<th>% Weighting</th>
<th>Week Due</th>
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<tr>
<td>Participation,</td>
<td>Memos, Presentations</td>
<td>30%</td>
<td>2-5</td>
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<tr>
<td>Paper</td>
<td>Research Essay</td>
<td>50%</td>
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Course Aims

The course aims to:

1. Develop an understanding of the legal framework of global business
2. Develop an understanding of how the legal, political and economic aspects of global business impact each other and the international competitive environment
3. Develop students knowledge of the global regulatory bodies relevant to business
4. Develop the ability to enable students to think critically and identify legal problems arising out of global business transactions
5. Develop students' ability to critically analyze existing law and legal developments relating to the global business environment.
6. Develop students' ability to differentiate between the different types of legal entities and liabilities that operate at an international level
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3 International environment trade regulation - GATT and the WTO. Trade in goods, services and intangible goods. Governmental controls over trade.

4 Influence of the European Union, ASEAN, NAFTA, FTAA, Economic integration, development of Trade Areas. European Union - structure, sources of law, expansion of the EU. Business implications and influence of APEC / ASEAN.

5 Resolution of international disputes: methods of resolution. Dispute resolution within the WTO. International litigation and alternative dispute resolution.

Learning and Teaching

The course will be delivered using a mix of self-study and lecture/discussions. The instructor will lead the first meeting on basic legal principles. In addition, each individual student is required to prepare and present a topic (using a chapter chosen from the Kline book) to share with the class.

The discussion format will involve identification of current legal issues on the subject lead by the instructor. The presentation by each student will involve a pre-reading of the chapter topic and preparation of a 30 minute Power Point as a “guest lecturer”. The topics and presentation order will be assigned during the first class meeting.

The teaching and assessment strategy will allow for the delivery of the learning outcomes outlined below.

Learning Outcomes

On completion of this course students will be able to:

1 Demonstrate knowledge and understanding of the legal principles relating to the global business environment
2 Demonstrate an awareness of topical legal issues relative to the global business environment.
3 Research and interpret materials relating to this area of legal issues
4 Think critically with regard to legal problems within the field of global business.
5 Understand the nature of legal liabilities, public and private in the global context
Grade Assessment

The course is assessed by means of an online presentation (a presentation by each individual student) worth 20% of the overall grade, and a research paper worth 50% of the overall grade. The presentation will assess students’ understanding of legal issues and principles. The research paper will consist of an individual essay on the topic below. During the first class meeting the paper requirement will be discussed in depth. Both pieces of coursework will assess all the learning outcomes for the course. In addition, two smaller analysis memos will be assigned at the beginning of the semester and the two memos account for 30% of the overall grade.

Assessment Criteria: Relevant and adequate research using a variety of sources, with clear and concise explanation of the legal issues with reference to the relevant sources of law:

- Appropriate structure and presentation.
- Critical analysis of issues raised.
- Ability to reach conclusions supported by findings and analysis.
- Appropriate referencing and bibliography.

Essay Topic

“Internet Freedom as it relates to Global Communications” - After gaining an understanding of the subject matter, do additional research and write a ~3,500 words (10-12 pages) essay to analyze the problem at hand related to global internet freedom and control. Look at the problem from a global commercial perspective but use the same format of your in class presentation in terms of discussing whether there is Contest of Actors, Contest of Principles, Forum Shifting and Modeling, etc.