BUS 365 Ethics in a Business Environment
Doane College

INSTRUCTOR: Colleen Haack, 402.891.6605 office or 402.250.3505 cell; colleen.haack@doane.edu

COURSE DESCRIPTION: Students explore the ethical implications of business policies, the decisions made and action taken by business entities, and individual decisions and actions within a business environment. Students will be able to identify ethical problems found in business situations, analyze these problems from multiple perspectives and apply concepts from many facets of the business environment in determining a recommended course of action for policy makers, organizations and individuals.


COURSE OBJECTIVES: Upon completion of this course, students will:

1. Have an increased awareness of how their own biases, culture, upbringing, values, and standards may affect their thinking.
2. Demonstrate the ability to examine all sides of an issue – to think critically.
3. Demonstrate an understanding of three basic views of ethics: Utilitarian View of Ethics, Rights View of Ethics, Theory of Justice View of Ethics
4. Have a clear understanding of their own view of ethics and the foundation upon which that view is based.

COURSE ACTVITIES: For this course, students will complete a total of four (4) assignments. Each completed assignment will be worth 25 points or 25% of participant’s grade. The due for the assignments will be shared on the first evening of class.


ATTENDANCE POLICY: This class will be highly experiential and interactive. Therefore, class attendance is critical to the learning. There are only four class meetings, so you should not enroll for the course if you know in advance that you cannot attend one or more of the meetings. Once the class begins, the ideal is to never miss a class, but we know that life sometimes gets in the way of our plans. If you must be absent (and there had better be a very good reason), contact me to arrange to make-up the absence.

ACADEMIC INTEGRITY POLICY: In alignment with the Doane College
Academic Policy, all projects should be representative of your own work. The use of others ideas and words without proper citation of the source is plagiarism. If you are in doubt about whether something constitutes plagiarism, please contact me. Failure to give proper credit to the source will result in an “F”. In addition, any other academic misconduct including cheating will result in an “F” for the course.