BUS 471-FX/BUS 699-FX
MANAGING GENERATIONAL DIFFERENCES
3 Credit Hours
Omaha Campus—Summer FLEX 2015
Sunday, July 26: 1:00-7:00 pm
Monday-Friday, July 27-31: 6:00-10:30 pm
Saturday, August 1: 9:00 am- 5:00 pm

Instructor: April Paschall
Contact Information: Email – april.paschall@doane.edu
Phone (mobile) 402-968-0685
Phone (office) 402-891-6600

Required Texts and Readings:

- Generations at Work: Managing the Clash of Boomers, Gen Xers, and Gen Yers in the Workplace Zemke, R., Raines, C., & Filipczak, B.
  ISBN: 0814432336
- Additional articles handed out in class.

Course description:
An investigation of generational differences in regards to core values, principles, communication styles, and preferences related to work and society. For the first time in modern history, members of five generations must regularly interact with each other in the workplace. This course will provide insight and useful ways to capitalize on and leverage the value each generation brings to the work environment.

Course Objectives:
At the conclusion of this course, students will:
1) Understand and explain the defining characteristics of each generational cohort and how they came to develop their principles and values.
2) Describe how different generations view the world.
3) Comprehend the impact of generational differences on today’s work environment and the world in general.
4) Demonstrate the ability to make connections between their own generational cohort and how to impact and interact in our intergenerational workplace and society.
Course Policies:

Attendance
The course is experimental, participative, and collaborative in addition to being in the FLEX term format. Attendance at each session is expected and part of your grade. If you need to miss a class, contact me prior to the course start date.

Course Assignments/Grading
Class Attendance and Participation 200 points
Reflection Journals 200 points
Generation Presentation 200 points
Final Reaction Paper 400 points

ASSIGNMENT: DUE FIRST CLASS SESSION
Read the course textbook “Generations at Work: Managing the Clash of Boomers, Gen Xers, and Gen Yers in the Workplace.” With the FLEX term format, having this read before the first class meeting will provide insight into what the course will cover and prepare you for the initial course meeting activities.

Academic Integrity
Showing respect for the ideas and words of others is vital to this course. The Doane College policy on Academic Integrity states:

The Doane College Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others’ ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of graduate studies.