BUS 471/BUS 699 Principles of Sustainable Business Practices  
Monday Evenings

Syllabus

Instructor: Brad Jakubowski  
Phone: 402-416-1890  
Email: bradley.jakubowski@doane.edu  
Office Hours: By appointment  
Text: There will be no required text, various online sources and handouts will be utilized.

Course Description
This course will focus on the best practices and new trends in environmentally sustainable business operations. Current expectations on corporations and other organizations will be examined. Study will include energy conservation and management, building design and construction, waste reduction and recycling, and sustainability measurement and reporting.

Objectives
Upon successful completion of this course, students will

1. Be able to define sustainability within the framework of environmental conservation and business.

2. Differentiate the challenges sourcing with raw, recycled and/or post-consumer materials and the energy required to produce each.

3. Evaluate and debate the needs by society for selected materials and energy sources.

4. Understand sustainability issues that influence how businesses can successfully operate within a ‘go-green’ framework.

5. Investigate how businesses are taking action as environmental stewards.

6. Develop a set of goals a business could implement to become better environmental stewards.

Class Format:  
Classes will consist of:

• Discussions of the current issues and how it applies to the concepts of the course.  
• PowerPoint presentations of each lecture (Available on Blackboard)  
• Interactive exercises to be completed in-class individually and in groups.  
• Videos, YouTube clips, and demonstrations, etc.

Online Component  
This class will utilize a number of websites to support homework assignments, daily readings and activities. A significant number of assignments will be accomplished and submitted through the Blackboard system. All grades will be tracked through blackboard. Assignments not turned in will be assigned a zero grade and is the responsibility of the student to stay current with their grades and make sure assigned work is turned in to correct a zero grade if approved by the instructor.
Grading:
Each week you have the opportunity to earn points towards your final grade. Each week that you are physically present to participate in class discussions and activities, you earn points (In-Class points).
Points are also earned for completing and participating in weekly exercises, quizzes, homework assignments, and exams.

Letter grades will be earned as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>% Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>92-100</td>
</tr>
<tr>
<td>B</td>
<td>81-91</td>
</tr>
<tr>
<td>C</td>
<td>70-80</td>
</tr>
<tr>
<td>D</td>
<td>60-69</td>
</tr>
<tr>
<td>F</td>
<td>59 or below</td>
</tr>
</tbody>
</table>

Activities, Assignments, and Attendance

We have eight days to cover 14 weeks of classes. Study loads can be heavy and will be accomplished primarily through Blackboard. Please attend all classes, submit all weekly assignments on time, and take all quizzes and exams. Also, to make this class worth your while and tuition dollars, please expect the classes to run the full period, if not pretty close.

Class discussions will be a very important aspect to this course and may influence the direction the course takes throughout the term.

If you must miss class, you MUST contact me PRIOR to class via email or phone call. If done so, an opportunity to earn points will be provided (except for the In-Class points). The Some activities are done in groups and may require you to have a substitute present your information for you.

Missed exams must be approved prior to the exam and made up before the next week’s class.

If you have any questions about grades, please bring them to me within one week’s time.

Electronic communications during class

Please respect the learning environment and others by refraining from texting, reading or sending emails or any type of electronic communication during class time. If this becomes problematic during class, students will be asked to leave. Communications during breaks is welcome.