BUS 415W Leadership in Organizations (3 credits)
CMS 342W Leadership Communication (3 credits)

Instructor: Deb Savage
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Phone: Given first night of class

Course description
A course designed to investigate attitudes and behaviors which inspire and motivate others to a common purpose through an investigation of current and historic leadership theories, to lead students to a conceptual understanding of the term leadership, and to help students acquire the attitudes and skills necessary for innovation, risk taking and team building. Students who complete this course will explore the uses, abuses and meaning of power and develop an understanding of the role of communication in facilitating or hindering leadership. Students will synthesize information from a variety of sources, and apply that information to ethically improve leadership and communication.

CMS 342W Leadership Communication (3) is required for organizational communication majors. The course may be used to fulfill one liberal learning requirement for majors other than organizational communication.
BUS 415W Leadership in Organizations (3) fulfills one business emphasis requirement for management, human relations or general. The course may also be used to fulfill one liberal learning requirement for majors other than business.

REQUIRED TEXT:
The 5 Levels of Leadership: Proven Steps to Maximize Your Potential.
Maxwell, J. C. Center Street, 2011.

The Traveler’s Gift: Seven Decisions That Determine Personal Success.
ISBN: 978-0-7852-6428-6(hc)

PLEASE PURCHASE ON YOUR OWN. AVAILABLE THROUGH AMAZON
The Lemming Dilemma: Living with Purpose, Leading with Vision.
Hutchens, D. Pegasus Communications: Waltham, MA
http://www.amazon.com/s/ref=nb_sb_ss_c_0_16?url=search-alias%3Dstripbooks&field-keywords=the+lemming+dilemma&sprefix=the+lemming+dile%2Caps%2C295

IF YOU CANNOT GET A COPY OF THE LEMMING DILEMMA, PLEASE CONTACT ME AT deb.savage@doane.edu
Course objectives:
Students will develop an understanding of basic leadership levels and skills.

Students will identify, analyze and evaluate self-limiting beliefs and behaviors that challenge effective communication.

Students will identify personal values and beliefs to better understand their impact on how we chose to communicate and behave towards others.

Students will demonstrate understanding of the ability to develop leaders.

Students will understand the benefits of coaching as it relates to leadership. Students will develop skills that enable you to communicate, coach and lead effectively.

Learning Strategies
Discussion
Readings
Reflective Writing
Videos
Coaching
Website resources and blogs
Presentation – Do a little research on your favorite leader. Discuss this leader highlighting leadership themes from the course readings.

GRADING SCALE:
100 – 95 = A
94 – 90 = A-
89 – 87 = B+
86 – 84 = B
83 – 80 = B-
79 – 77 = C+
76 – 74 = C
73 – 70 = C-
69 – 67 = D+
66 – 64 = D
63 – 60 = D-
59 & below = F

Academic integrity policy
Respect others and always cite the source of any ideas or words which are not your own. This is a strict policy, but, more importantly, it is the right thing to do.

Assignments will be given out the first night of class.