Syllabus
International Trade and Finance

Course: BUS 617 International Trade and Finance
Term: Winter Term 2014
Instructor: Steve Wang <steve.wang@doane.edu>


This class will meet on the Lincoln campus on Mondays October 20, November 10, November 24 and December 8.

Course Summary
Description: This course is an interactive class. Students will learn international trade and finance management from a practitioner approach. Focus of the course will be on understanding the international business and trade environment, export management planning, and implications of government policies and the management of financial risks.

Course Context
The course will be structured as a short term project employing standard project management tools and methods as defined by the Project Management Institute (PMI).

Course Assessment

<table>
<thead>
<tr>
<th>Assessment Tools</th>
<th>Description of Item</th>
<th>% Weighting</th>
<th>Class Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment Memo/s</td>
<td>3 Written Hand-in Memos</td>
<td>65%</td>
<td>2-8</td>
</tr>
<tr>
<td>Project Presentation</td>
<td>1 PowerPoint Presentation</td>
<td>35%</td>
<td>8</td>
</tr>
<tr>
<td>Class Participation</td>
<td>Individual learning effort</td>
<td>10%</td>
<td>1-8</td>
</tr>
</tbody>
</table>

95-100% = A 90-94% = A- 86-89% = B+ 83-85% = B 80-82% = B-
During Winter Term: Each Class = 1 week in class meeting + 1 week independent assignment

Learning Objectives
Upon completion of this course students will:

1. Learn the basics of trade barriers, including the impacts and reasons for tariffs
2. Learn ways to set up an international trade project and how to manage risks
3. Learn how to utilize and manage different types of trade finance tools
4. Learn the basics of project management and to present a topic on trade finance

Course Structure
This class meets October 20, November 10, November 24 and December 8. Students are expected to attend classes and participate actively in class discussions. The majority of class meetings will be held in a seminar format where class participation includes lectures, current events/news articles, videos, readings and case analyses. Lectures will involve surveying and discussing concepts presented in the assigned readings and information inherent in work experiences. Other class discussions will expand on assigned independent written memos and cases throughout the term.
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Case analyses will entail using the knowledge gained from lectures and discussions to interpret, analyze and derive solutions to contemporary international business and economics problems and issues. These are meant to be interactive in nature and include information from prior class sessions or courses. In working with case studies, a principal purpose is to have students apply material learned in class, and from outside research using the “raw” (vs. “cooked”) case studies method.

During the first class meeting students will be assigned project presentation topics. The assignments are to be completed with independent research and preparation of a Power Point presentation to be conducted orally at the end of the term. The presentations need to be a minimum of 30 minutes in duration, with a Q&A session to follow.

Course Expectations

Every effort within reason will be made to facilitate student learning in this class. The willingness, however, will be predicated upon individual student’s intellectual curiosity and effort in understanding the content of the course. Evaluation criteria include:

1. Completion of all readings, projects, and exercises before each class session for which they are assigned. Students are expected to be familiar with the theories and cases presented in the textbook as assigned and all other assigned readings.
2. Taking an active role in class activities. All students are expected to contribute to class discussions. Non-participation will be reflected in the final grade.
3. Please inform the instructor of any unexpected absences. It is likely that many students are busy professionals with careers and possibly family obligations that could pose unexpected conflict with class schedules. Flexibility will be offered but students must inform and arrange this in advance with the instructor. Unjustified absences or absences notified after the fact will reflect in final grade.
4. As etiquette, handheld devices (i.e. mobile phones, e-mail and text messaging devices, as well as web surfing, etc.) ARE NOT PERMITTED IN CLASS.
5. Students need to have a Doane e-mail account for school and provide the address during the first class meeting. Students are responsible to keep up with all course related communications including changes to the syllabus, schedule etc. sent via e-mail so please monitor e-mailboxes regularly.
6. Instructor will use + and/or - grades but will reserve the right to adjust the final individual grade up or down by as much as 10%. This adjustment will be based primarily on learning attitude, attendance and class engagement.

Schedule

<table>
<thead>
<tr>
<th>Class</th>
<th>TOPIC</th>
</tr>
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</table>
| Class 1 | Project Management Training  
The Global Environment for International Trade  
Export Planning, Implementation and Execution |
| Class 2 | Trade Risks and Risks Assessment  
Trade Policies and Economic Integration  
International Finance and Payment Methods |
| Class 3 | International Negotiations  
International Operations Management and Control  
Logistics and Supply Chain Management |
| Class 4 | Challenges of Global Business  
Case Presentations |
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*Class topics and schedules may be adjusted based on class progress