BUS 415W Leadership in Organizations (3 credits)
CMS 342W Leadership Communication (3 credits)

Instructor: Deb Savage
Email: deb.savage@doane.edu
Phone: Given first night of class

Course description
A course designed to investigate attitudes and behaviors which inspire and motivate others to a common purpose through an investigation of current and historic leadership theories, to lead students to a conceptual understanding of the term leadership, and to help students acquire the attitudes and skills necessary for innovation, risk taking and team building. Students who complete this course will explore the uses, abuses and meaning of power and develop an understanding of the role of communication in facilitating or hindering leadership. Students will synthesize information from a variety of sources, and apply that information to ethically improve leadership and communication.

CMS 342W Leadership Communication (3) is required for organizational communication majors. The course may be used to fulfill one liberal learning requirement for majors other than organizational communication.

BUS 415W Leadership in Organizations (3) fulfills one business emphasis requirement for management, human relations or general. The course may also be used to fulfill one liberal learning requirement for majors other than business.

REQUIRED TEXT:
The 5 Levels of Leadership: Proven Steps to Maximize Your Potential.
Maxwell, J. C. Center Street, 2011.

ISBN: 0-345-43497-8

ISBN: 978-0-07-170340-6

Course objectives:
Students will develop an understanding of basic leadership levels and skills.

Students will identify, analyze and evaluate self-limiting beliefs and behaviors that challenge effective communication.

Students will identify personal values and beliefs to better understand their impact on how we chose to communicate and behave towards others.

Students will demonstrate understanding of the ability to develop leaders.
Students will understand the benefits of coaching as it relates to leadership.

Students will develop skills that enable you to communicate, coach and lead effectively.

**Learning Strategies**
- Discussion
- Readings
- Reflective Writing
- Videos
- Practice Coaching and Assessments
- Website resources and blogs

**Presentation** - Present a leader of your choosing. Read a biography of a leader you admire highlighting leadership themes from the course readings. MUST choose your book/leader by Oct. 30th (OR BEFORE) and have approval of instructor.

**Grading** will be based on four assignments that involve written skills, peer evaluations (ability to give and receive feedback) and your presentation to a small group of 3 – 4 people.

Presentations of biographies will be due on or before 12/18/14. The presentations will begin on 12/4/14 and continue weekly in class until 12/18/14. Presentations will be a small group discussion of a leader (alive or deceased). You will be looking for and discussing themes and/or patterns those leaders demonstrate. You will be reporting “your leaders” thought patterns, actions and speak to their leadership styles and/or levels. This will be a compare and contrast activity of the leaders you chose to read about and discuss. You will get a rubric-grading tool on the first night of class for this activity.

**GRADING SCALE:**

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<th>Score Range</th>
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**Academic integrity policy**
Respect others and always cite the source of any ideas or words which are not your own. This is a strict policy, but, more importantly, it is the right thing to do.