Course Description:

A course examining leadership and change in 20th century America and the effect these changes have had on industry and the management of profit-seeking and non-profit organizations. Particular emphasis is given to the shift from a manufacturing economy to one centered on the service sector and information sharing. Students learn the role that leaders have played in various social, political, economic and intellectual movements, and how those movements, in part, shape the challenges and opportunities faced by leaders today. Prerequisite: BUS 622

Textbook:


Course Objectives:

1. Students will understand the impact leaders of their time have had on the political, social, and economic landscape.

2. Students will understand the political, social, and economic issues facing leaders and how those challenges were successfully or unsuccessfully navigated.

3. Students will identify and describe leadership characteristics and styles of 20th and 21st century leaders.

4. Students will develop and evaluate requirements for leadership to prepare the next generation for the challenges of the future.

Session 1  (5/27/14)

A. Discuss course policies and procedures.

B. Review course assignments.

C. Establish a working definition of Leadership.

D. Assignments for next class.

Session 2  (6/3/14)

Read Leading Change  (no class)
Session 3  (6/10/14)
A. Wall Street Journal article review presentations.
C. Assignments for next class.

Session 4  (6/17/14)
A. Wall Street Journal article review presentations.
B. Explore Leadership in the Political Context
C. Assignments for next class.

Session 5  (6/24/14)
A. Wall Street Journal article review presentations.
B. Explore Leadership in the Economic Context
C. Assignments for next class.

Session 6  (7/1/14)
A. Wall Street Journal article review presentations.
C. Assignments for next week.

Session 7  (7/8/14)
A. Student Presentations

Session 8  (7/15/14)
A. Student Presentations
B. Student recommended book reviews.
C. Course wrap-up.

Course Requirements:
1. Attend all class sessions and participate in class activities and discussions.
2. Complete all reading and Wall Street Journal article reviews.
3. A 5-10 page APA style research paper focusing on Leadership in a Political, Social, or Economic context. Project parameters will be discussed 5/27/14.
4. Prepare and present a 1 page recommendation of a book related to class content.