DOANE COLLEGE  
Spring 2014  
BUS 606  
Financial Issues for Managers

Instructor: Dr. Ted Hill

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Office Hours: Before and after class or by appointment

Course Description: This course will expose students the wide variety of functions managed by financial professionals. Topics include capital markets, financial intermediaries, investments, capital budgeting, government regulations, ethics in finance, the time value of money, and international finance. We will take both a qualitative and a quantitative approach with an emphasis on financial decision-making.


Course Objectives: Upon successful completion of the course, students should:

• Understand the time value of money and how it is used in decision-making
• Understand the ways in which large, medium and small businesses typically organize finance departments
• Have a strong understanding of the role of ethics in financial decisions
• Understand the ways in which financial managers interact with the other primary corporate functions
• Understand strategic financial management
• Understand the ways in which financial ratios are used to assess financial health within industry norms
• Understand the ways in which the commercial banking and investment banking systems support corporate activities
• Understand the basics of international trade
• Understand the concept of arbitrage and the ways in which money markets and commodity markets operate


**Course Requirements:**

- Mid-Term Exam: 30%
- Final Exam: 30%
- Presentation: 30%
- Class Contribution: 10%

The grading method will be explained in full in class. Exams will be comprised of short essay questions. The presentation will require each student to interview a financial manager and formally report the results to the class. Class contribution will be critical to the success of this course. Each of us will have experiences that can be of great benefit to the entire class, and you will be expected to share them. Please read the assigned material prior to each class. You should also keep abreast of major business news. These topics will frequently be discussed during class.

**Proposed Schedule of Events:**

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<th>Session</th>
<th>Topic</th>
<th>Assignment</th>
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<td>Introduction</td>
<td>None</td>
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<td>Two</td>
<td>Organizational Structure of Finance</td>
<td>TBA</td>
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<td>Three</td>
<td>Financial Planning &amp; Strategy</td>
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<td>Capital Markets</td>
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<td><strong>Mid-Term Exam Due</strong></td>
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<td>Money and Banking</td>
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<td>Eight</td>
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<td>Nine</td>
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