Instructor: Dr. Ted Hill

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Office Hours: Before and after class or by appointment

Course Description: Management is both an art and a science. This course will focus on the topics of planning, organizing, leading and controlling, and will always take a strategic perspective. Our approach will be to utilize real examples from the text, the news, and students’ experiences to illustrate the material found in the weekly reading assignments.


Course Objectives: Upon successful completion of the course, students should:
• Understand how to critically examine real-life business scenarios and make decisions regarding them
• Understand the role that culture plays in organization
• Have a strong understanding of the role of ethics in managing and in decision making
• Understand the role of the Mission Statement in successful organizations
• Understand the processes of strategic planning and goal setting
• Understand the roles that personality, gender, generations, and other behavioral variables play in managing and motivating employees
• Understand the similarities and differences between managing and leading
• Understand the basics of communication in organizations
• Understand the ways in which organizational structures are evolving
• Understand the ways in which the primary business functions interrelate
Course Requirements: Mid-Term Exam 30%
Final Exam 30%
Project 30%
Class Contribution 10%

The grading method will be explained in full in class. Exams will be a combination of short answer and short essay questions. The project will require you to conduct an interview and report the findings in class. Class contribution will be critical to the success of this course. Each of us will have experiences that can be of great benefit to the entire class, and you will be expected to share them. Please read the assigned material prior to each class. You should also keep abreast of major business news. These topics will frequently be discussed during class.

Proposed Schedule of Events:

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