DOANE COLLEGE COURSE SYLLABUS
Lincoln, Autumn 2014

Course Info: BUS-226: Finance, 3 credit hours
Instructor: Vincent Le
Email: vincent.le@doane.edu (always email me before you call).
Web: http://www.doane.edu/vincent-le
Cell Phone: 402-560-4481
Office hours: by appointments (I can meet at Lincoln or Crete campus)

Description: A survey of financial concepts and analytical tools used by domestic and international businesses. This course includes financial mathematics, financial and operational planning and management, and long-term investment analysis, including cost of capital and capital budgeting. When appropriate, spreadsheet applications are integrated into this course. Upon successful completion of this course, students will be able to: 1) use analytical and creative thought processes to analyze financial decisions; 2) identify and understand the finance component of the business environment; 3) identify and understand the relationship between the finance function and other functions in business; 4) convey both simplistic and complex financial information using appropriate terminology and language, and presentation methodology; and 5) recognize ethical issues involved in various financial situations. Prerequisite: ACC 103 and ECO 203. Strongly recommended: ACC 104 and BUS 215. (Doane College Catalog).

Intended Audience: Students completing a business undergraduate degree.

Required Calculator: BAII PLUS Financial Calculator by Texas Instruments.
Required Technology: A reliable Internet connection, an Internet browser, Blackboard log-in, and Microsoft Word software.

Objective: Students successfully completing this course will be able to:
1. Understand basic corporate financial terminologies, concepts, and theories.
2. Explain and calculate the time value of money.
3. Understand basic financial ratio analysis based on financial statements.
4. Understand strategic financial managements.
5. Explain basic capital structures can calculate cost of capital.

Grading: Attendance & Participation = 80 points
4 Assignments @ 30 points each = 120 points
Term paper and Presentation = 100 points
2 Exams @ 100 points each = 200 points
Total = 500 points
Grading Scale:

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<tr>
<th>Percentage Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>97-100%</td>
<td>A+</td>
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<tr>
<td>94-96%</td>
<td>A</td>
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<td>90-93%</td>
<td>A-</td>
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<td>84-86%</td>
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<td>80-83%</td>
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<td>77-79%</td>
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<td>74-76%</td>
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<td>70-73%</td>
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<td>64-66%</td>
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<td>&lt;60%</td>
<td>F</td>
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Grading Components:

Attendance and participation: students are required to present in every class and are expected to contribute/exchange their thoughts/idea/opinion with other fellow students. For the educational quality purposes, student who has excessive absences will receive an F grade.

Assignments: assignments are designed to reinforce financial concepts and theories. All assignments have strong applications to the real financial world. Students have a full week to complete. All assignments are due in Blackboard (BB) as an attached file. No email or hard copy assignment will be accepted. An Assignment Instruction file will be posted on BB in Document tab.

Term Paper and Presentation: Each student chooses a publicly traded company to analyze its financial statements, calculate some ratios, and made evaluations on stock and bond. The format for this term paper is APA. At the end of the term, student presents his or her paper in front of the class in PowerPoint format. Term Paper and Presentation Instruction file will be posted on BB in Document tab.

Exams: all exams are the combinations of multiple choices, problems, and essay questions. If you have to miss an exam, contact me in advance to arrange the alternatives.

Note: Students must complete all grading components to pass the class. There may be unannounced quizzes, assignments, or exercises in class.

Late work policy: I accept late works within 2 days after the due dates and times with 10% deduction. No late work is accepted after 2 days past due. In-class works cannot be made up if absences are unexcused.

Policy:

The Doane College Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others’ ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of undergraduate studies.

Cheating, plagiarism, and other forms of academic dishonesty will result in an F for the course automatically. Please read Doane College’s policy regarding academic dishonesty outlines in the student handbook.

Attendance is required except for illness and school activities. Please email me prior to your absences. Excessive absence will result in falling grade. Turn off your cellphones, electronic devices, or switch to vibrate mode while in class. No texting and
surfing websites while in class. No electric cigarette in class. Students are encouraged to contribute and share their opinions, ideas, and thoughts to class in a professional manner. All course communication between the instructor and students must be through the use of your Doane email address. Students with special needs and assistance, please contact me right away at the beginning of the term.

**SCHEDULE**

<table>
<thead>
<tr>
<th>Date</th>
<th>Weekly Activity and Workload</th>
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| Week 1 08/22/2014 | Course Introduction & Chapter 1 Lecture  
Student must have textbook & financial calculator by 08/29 class time |
| Week 2 08/29/2014 | Chapter 3 & 5 Lectures  
Assignment 1 is due by 09/05 class time |
| Week 3 09/05/2014 | Chapter 5 Lecture & Exam 1 Review  
Assignment 2 is due by 09/12 class time |
| Week 4 09/12/2014 | **Exam 1** and Chapter 7 Lecture  
Assignment 3 is due by 09/19 class time |
| Week 5 09/19/2014 | Chapter 8 Lecture & video  
Assignment 4 is due by 09/26 class time |
| Week 6 09/26/2014 | Chapter 9 Lecture  
Term paper is due by 10/10 class time |
| Week 7 10/03/2014 | Chapter 14 Lecture & final exam review  
Crossword Game |
| Week 8 10/10/2014 | Presentation and **final exam**  
Have a great break! |