BUS 615 Leadership in Not-For-Profit Organizations

Instructor—Dr. Fred D. Brown, President Emeritus, Doane College
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Learning Outcomes: Upon completion of the course, the student will be able to

• Analyze and understand the differences and similarities regarding leadership of nonprofit and for profit organizations;
• Analyze and understand the leadership role of the Board of Trustees/Directors and the leadership of the CEO;
• Analyze and understand the role of leaders in strategic planning, marketing, strategic alliances, volunteer programs, fund raising, fiscal management, and community involvement in nonprofit organizations;
• Analyze and understand the special ethical issues of nonprofit leadership;
• Develop the ability to communicate verbally and in writing through discussions, presentations and writing assignments.

Learning Strategies:
1. short lectures,
2. class discussions,
3. individual presentations, 
4. readings-TBA,
5. guest speakers- two nonprofit CEOs

Assessment procedure:
1. four papers and a final exam;
2. class participation;
3. grading scale—A-F; Late assignments, without permission, will result in a loss of one grade for every class late.

Attendance Policy-no unexcused absences.

Doane College Academic Integrity Policy
The Doane College Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others' ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of graduate studies.