BUS 415W Leadership in Organizations (3 credits)
CMS 342W Leadership Communication (3 credits)

Contact information

Instructor: Deb Savage    Phone: Give first night of class
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Course description

A course designed to investigate attitudes and behaviors which inspire and motivate others to a common purpose through an investigation of current and historic leadership theories, to lead students to a conceptual understanding of the term leadership, and to help students acquire the attitudes and skills necessary for innovation, risk taking and team building. Students who complete this course will explore the uses, abuses and meaning of power and develop an understanding of the role of communication in facilitating or hindering leadership. Students will synthesize information from a variety of sources, and apply that information to ethically improve leadership and communication.

CMS 342W Leadership Communication (3) is required for organizational communication majors. The course may be used to fulfill one liberal learning requirement for majors other than organizational communication.

BUS 415W Leadership in Organizations (3) fulfills one business emphasis requirement for management, human relations or general. The course may also be used to fulfill one liberal learning requirement for majors other than business.

Required text

10-digit ISBN 1-4786-0259-7
13-digit ISBN 978-1-4786-0259-0

Academic integrity policy

Respect others and always cite the source of any ideas or words which are not your own. This is a strict policy, but, more importantly, it is the right thing to do.
Course objectives

1. Develop an understanding of basic leadership theories.
2. Increase knowledge about specific leadership competencies and deficiencies.
3. Improve communication and collaboration skills.
4. Express the ability to analyze a situation and determine effective leadership strategies.
5. Become familiar with the role transformational leadership can play in an organization.
6. Understand the ethics of leadership.
7. Demonstrate understanding of the ability to develop leaders.
8. Improve writing skills.
9. Become familiar with basic coaching skills and demonstrate.

Learning Strategies

1. Read selections from the text.
2. Acquire additional case studies, as directed, from the internet.
3. Show understanding of topic through a series of three written assignments. The assignments will include content questions, thought provoking analysis of case studies and student’s personal reflection of leadership and communication strategies. Guidelines and rubrics for grading will be provided.
4. Presentation on independently chosen book (A biography of a leader you admire) and approved by instructor, highlighting leadership themes. Guidelines and rubrics for grading will be provided. MUST choose book by Oct. 31st (OR BEFORE) and have approval of instructor.
Grading

Assignment 1 – Due on or before SUNDAY NIGHT, 10/3/13 by 12:00 midnight. Send through Doane email.

Assignment 2 – Due on or before SUNDAY NIGHT, 11/17/13 by 12:00 midnight. Send through Doane email.

Assignment 3 – Due on or before SUNDAY NIGHT, 12/1/13 by 12:00 midnight. Send through Doane email.

Assignment 4 – Presentations of biographies will be due on or before 12/19/13. The presentations will begin on 11/21/13 and continue weekly in class until 12/19/13. Presentations will be class discussions of great leaders (alive or deceased). The class will be looking for and discussing themes and/or patterns those great leaders demonstrate. You will be looking for thought patterns, actions and identify leadership styles. This will be a compare and contrast activity of the leaders you chose to read about and discuss. You may also supplement your biography discussion with short video clips from you tube.

Assignment 5 – Practice coaching in class will begin on 11/21/13. Class time will be spent discussing great leaders and developing coaching skills.

The instructor reserves the right to make changes as necessary to accommodate learning outcomes. I believe it is important to have fun in everything we do. Education is much more memorable if we have fun while we are all together, in fact, humor will usually improve your understanding of material and ability to apply it. I also believe if we need to “course correct” we do it as we identify the need, not after the course is over. I value your feedback.

I will do everything I can to assist your learning. I expect you will do everything you can for your learning. I expect this class to be a great one!