Doane College
Grand Island Campus

Bachelor of Science in Nursing Program
NRS 315 – Health Care Policy in the United States

Winter I Term - 2012 (October 22–December 22)
Bruce R. Rieker, J.D.
Vice President, Advocacy
Nebraska Hospital Association
Doane College
Bachelor of Science in Nursing Program
Winter I Term - 2012 (October 22–December 22)
Grand Island Campus

**Syllabus: NRS 315 – Health Care Policy in the United States (3 credits)**

**Adjunct Instructor**
Bruce R. Rieker, J.D.
Vice President, Advocacy, Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100, Lincoln, NE 68504
Direct phone: 402-742-8146
Cell phone: 402-432-4185
Email: brieker@ghanet.org
Bruce.rieker@doane.edu

**Class Dates and Hours**

Class dates
- Eight scheduled classes occurring on the following Thursdays: October 25; November 1, 8, 15 and 29; and, December 6, 13 and 20.
- In observance of Thanksgiving, there will not be class on November 22.

Class hours
- Evenings: 6:00-10:30 p.m.

Office hours
- Immediately before and after class
- By appointment.

**Course Description**

This course examines the development of health policy in the United States and factors that affect future health policy initiatives. The course will examine critical health care policy issues facing the United States such as rising costs, quality of services, financing of the system, and adoption of new technologies. Students will learn the basic elements underlying financing, organization and delivery of health care services including Medicare, Medicaid, access to health care and the relationship between the public and private sectors on health policy. Upon completion of the course, students will understand how policy affects the development of health care legislation, and the process of political compromise and real world limitations upon the implementation of legislation.

**Course Objectives**

In these rapidly changing times, current and future health care policy at the federal and state levels will have a significant impact on the accessibility, affordability, quality and utilization of health care services in our state and across the country. This course is intended to help you gain an understanding of the various factors that influence federal and state policy decisions about health care, how they interact with each other, what contributes to their effectiveness, and what causes them to be ineffective. In this course, we will pay significant attention to the implementation of the Patient Protection and Affordable Care Act (PPACA) and its impact on
health care cost growth, public programs such as Medicare and Medicaid, health insurance, quality and the states with particular emphasis on Nebraska.

Specific learning objectives include:
- To develop a comprehensive understanding of how health care is currently delivered in the United States, how federal health care reform will change that system.
- To be able to distinguish between effective and ineffective health care policies.
- To understand the influence of public policy on the organization, delivery and financing of health care.
- To understand the social, political and economic forces that shape health policies.
- To develop skills that enable you to create responsible public policy that will improve the efficiency and effectiveness of our nation's health care delivery system.
- To enhance your ability to analyze an issue, including an examination of the rules and regulations that apply, formulate appropriate and practical policy changes that will improve the situation and articulate your recommendations coherently verbally and in writing.

Format
Classes will be a combination of lectures and discussions. The instructor will introduce subjects, initiate discussions and guide those conversations. Subject matter for discussion and written assignments will include health care reform, cost growth, Medicare, Medicaid, insurance, state and federal responsibilities and quality. Students are expected to actively participate in the discussion, including weekly submission of at least two discussion questions based on the readings and current events. Discussion questions should be emailed to the instructor at least 24 hours prior to each class.

Protocol and Expectations
No experience in health care public policy is required. This class is meant to be interesting and engaging. The topic is current and it affects every one of you. This course will give you the opportunity to analyze critical components for improving the financing and delivery of high quality health care in America.

We will start and finish on time. Because of the seminar nature of this class, attendance is required. A missed class without prior approval will result in participation reduction of 5%. If you must miss a class or if something has made it impossible for you to be adequately prepared, let the instructor know before class. Distractions during class must be kept to a minimum. Cell phones and pagers should be turned off or placed in a silent mode. Please do not use laptops or other electronic devices in class except as tools that augment the classroom learning experience.

Students will gain the most from the class through participation in discussions and student interaction. Every student is expected to participate and should be prepared to discuss the required readings for each class. The instructor reserves the right to call on students specifically to engage them, ask follow-up questions and to push them to think deeper.

Your class participation score will be based on your demonstration of your own learning and your contribution to the learning of others. If the overall quality of the class discussion is high, everyone will benefit and the participation score for you and the other students will reflect that. Examples of active participation include, but are not limited to:
- Comments that reflect an understanding of the reading and lecture material.
- Effective connection of ideas.
- Asking questions when you do not understand or do not agree with something that you read or heard in preparation for and during class.
- Encouraging others to participate.
- Actively listening to others and trying to build on their ideas.
- Sharing relevant experiences that pertain to the subject matter.

**Academic Integrity**
Academic integrity is essential to a positive teaching and learning environment. All students enrolled in this course are expected to complete coursework responsibilities with fairness and honesty. Scholastic dishonesty by seeking an unfair advantage over others or misrepresenting someone else's work as your own can result in disciplinary action up to, and including, a failing grade.

**Grading**
Students will be expected to complete the assigned readings, attend and participate in class discussions and write three papers.

Grades for the course will be determined by the following:
1. Attendance: 10%
2. Reading analysis and class participation: 30%
3. First writing assignment: 20%
4. Second writing assignment: 20%
5. Third writing assignment: 20%
6. Final letter grades will be calculated by aggregating the scores for the five (5) criteria above:
   - A = 93 - 100%
   - B = 85 - <93%
   - C = 77 - <85%
   - D = 70 - <77%
   - F = <70%

**Required Reading Materials**
- Links to readings available online are listed in syllabus.
- Readings not available online will be given out at the beginning of the course.
- Additional materials may be distributed during the course of the term.

---

**Writing Assignments**

**Overview**
Each class participant will complete three writing assignments. Each written work should not exceed 1,500 words; however, in addition to the written text you are allowed an additional two pages of exhibits with no more than two exhibits per page. Your papers should be written as if you were employed by a state or federal policymaker who has assigned you this task. Your performance evaluation will depend on you completing the assignment in a professional and thoughtful matter. Form and substance are both important. Each assignment will be based on subject matter covered in class.

In all written work, attention will be given to clarity, organization, depth of analysis and conclusions. Some general guidelines for preparing an effective document include:
Be concise and provide a strong logical foundation for your recommendations.
Provide well-organized, coherent analysis; including an examination of reasonable options.
Provide recommendations that are cost-effective and appropriate.
Clearly label and explain figures, charts and graphs.
Explicitly state your purpose in the first paragraph or two.
Use title pages and page numbers.

All papers should be submitted to the instructor via email before 5:00 pm on the date they are due. Late papers, without prior instructor approval, will not be accepted.

First Writing Assignment
At the conclusion of the third class about “Cost Growth” scheduled on 11/8/12, each class participant will be given two weeks to prepare and submit a written document that examines current policies and programs intended to control growth in health care costs, evaluating them for their relative effectiveness and making recommendations as to how they can be improved or why they should be discontinued. The first writing assignment is due on 11/22/12.

Second Writing Assignment
At the conclusion of the fifth class about “Medicaid” scheduled on 11/29/12, each class participant will be given two weeks to prepare and submit a written document that examines how the state and federal Medicaid programs could be improved with specific attention given to services provided, eligibility, financing and utilization of services. The second writing assignment is due on 12/13/12.

Third Writing Assignment
At the conclusion of the seventh class about “State Responsibilities” scheduled on 12/13/12, each class participant will be given two weeks to prepare and submit a written document that provides a recommended framework for the design of a state-based insurance exchange with specific attention given to what type of business model it should have, how it should be governed, and how expansive or limited its role should be in promoting insurance competition, driving quality improvement, providing cost and quality data on health plans, simplifying the purchase of insurance and controlling costs. The third writing assignment is due on 12/27/12.

Class Schedule and Descriptions

10/25/12: Course Introduction and Analysis of the United States Health Care System
After reviewing the class format, expectations and grading of this course, the goal of the first lecture and class discussion is to assess the structure, goals and performance of the U.S. health system. Specific attention will be given to the progress made over the past 50 years as well as to the challenges that existed leading up to the Patient Protection and Affordable Care Act (PPACA) enacted into law in 2010, providing a foundation for discussion throughout the course designed to critically evaluate the impact health care policy has had and will have on the country, individual states, providers and consumers.

Required reading
11/1/12: PPACA
The main objective of this session is to examine key elements of the PPACA. Numerous administrations have tackled health care reform; some better than others. Particular attention will be given to why President Obama’s administration and Congress were able to make sweeping changes to the nation’s health care system and what the key components will mean for consumers, providers and taxpayers.

Required reading

11/8/12: Cost Growth
This session will provide an analysis of the factors that cause increases in health care spending and the consequences of continued spending growth.

Required reading
- American Hospital Association. Trendwatch: The Cost of Caring: Drivers of Spending on Hospital Care


11/15/12: Medicare
This session will examine Medicare, its design and its challenges. Throughout its existence since 1965, Medicare has withstood challenges about its design, payment systems and stability. Fear about its insolvency has been a cloud over the program for years. Medicare is central to the PPACA as more than half of the $938 billion price tag will be paid from Medicare savings.

Required reading

11/29/12: Medicaid
Medicaid is a “shared” state/federal program in existence since 1965; designed to primarily serve as a safety net for low income women and children. The objective of this session will be to review the history of the program; the role of states and the federal government in its design, operation and funding; and, the new role it may play based on the June, 2012 U.S. Supreme Court ruling.

Required reading
- Douglas Holtz-Eakin and Michael Ramlet, “Healthcare Reform and Medicaid: Patient Access, Emergency Department Use and Financial Implications for Hospitals and States,”
(American Action Forum, September 2010).
http://www.politico.com/static/PPM170_100906_medicaid.html

  http://www.kff.org/healthreform/upload/7952-03.pdf

  http://healthpolicyandreform.nejm.org/?p=14124&query=TOC

  http://healthpolicyandreform.nejm.org/?p=14122&query=TOC


12/6/12: Health Insurance
The objective of this session will be to examine the underlying principles of health insurance, the structure of the private insurance market, and an overview of the key insurance elements of the PPACA.

Required reading

  http://www.kff.org/insurance/upload/7766.pdf


  http://www.americanprogress.org/issues/2010/05/pdf/health_employers.pdf


- Questions and Answers: Keeping the Health Plan You Have: The Affordable Care Act and “Grandfathered” Health Plans
  http://www.healthreform.gov/about/grandfathering.html

12/13/12: State Responsibilities
States have always played a crucial role in delivering and financing health services, particularly to low income populations and that role will increase as a result of the PPACA. The legislated changes come at a time of tremendous fiscal pressure for the states and some have indicated their strong opposition. In this session we will examine the magnitude of the tasks to be accomplished and the challenges to be faced by the states in implementing health reform.

Required reading
  http://www.kff.org/healthreform/upload/8072.pdf
  http://www.hsd.state.nm.us/pdf/hcr/Role%20of%20States%20in%20HC%20Reform%20(2).pdf
- Henry J. Kaiser Family Foundation. Medicaid Coverage and Spending in Health Reform: National and State-by-State Results for Adults at or Below 133% FPL. May 2010.

12/20/12: Quality
This session will provide an introduction to the current state of quality of care in the U.S and efforts to improve it; focusing on two recent prominent approaches – public reporting and pay for performance. We will explore the details and conceptual underpinnings of these approaches, their strengths and limitations, and quality provisions included in the PPACA.

Required reading
http://www.mwe.com/index.cfm/fuseaction/publications.nldetail/object_id/21970108-acee-48b5-b82f-dda8cad89656.cfm