

Master of Arts in Management
Business 615 Leading Nonprofit Organizations
Spring Term, 2012

Instructor—Dr. Fred D. Brown
President Emeritus, Doane College
fred.brown@doane.edu or phone 402-826-2656

Required Text: Improving Leadership in Nonprofit Organizations
by Ronald Riggio and Sarah Smith Orr
published by Jossey-Bass, a Wiley Imprint 2004

IMPORTANT:

First class assignment: Read Part One: Challenge for Nonprofit Organizations, pages 1-35 of the textbook.

Learning Outcomes:

Upon completion of the course, the student will be able to

1. Analyze and understand the differences and similarities regarding leadership of nonprofit and for profit organizations;
2. Analyze and understand the leadership role of the Board of Trustees/Directors and the leadership of the CEO;
3. Analyze and understand the role of leaders in strategic planning, marketing, strategic alliances, volunteer programs, fund raising, fiscal management, and community involvement in nonprofit organizations;
4. Analyze and understand the special ethical issues of nonprofit leadership;
5. Develop the ability to communicate verbally and in writing through discussions, presentations and writing assignments.

Learning Strategies:

- short lectures,
- class discussions,
- individual presentations,
- readings-TBA,
- guest speakers- two nonprofit CEOs

Assessment procedure:

- papers and a final exam;
- class participation;
- grading scale—A-F;

Late assignments, without permission, will result in a loss of one grade for every class late.

Attendance Policy-no unexcused absences.

Doane College Academic Integrity Policy

The Doane College Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others' ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of graduate studies.