

BUS 609 Leadership in Political, Social, and Economic Contexts

Instructor: Larry Hadfield

488-6696

larry.hadfield@doane.edu

Pre-requisite: BUS 622 Leadership in Organizations

COURSE DESCRIPTION:

This course examines the changing role of leadership in the 20th century. Particular emphasis will be given to the last half of the century and the impact leaders have had on political, social, and economic processes, systems and issues. A major focus is the ongoing shift from a predominantly manufacturing society to a more service/information sharing economy. Students will explore the roles that leaders have played in various social, political, economic, and intellectual movements and how these leaders have helped shape the challenges and opportunities faced by leaders today.

TEXTS:

The Book of Leadership Wisdom, Peter Krass, ed.

Icons of Democracy, Bruce Miroff

COURSE OBJECTIVES:

Using the vocabulary and skills developed in BUS 622 as a foundation, students will study individual leaders and be able to:

1. Identify, analyze, and describe the leadership characteristics and styles of 20th century leaders.
2. Understand the impact leaders have had on the social, political and economic issues of their time.
3. Outline leadership paradigm shifts and the issues or pressures which have brought or are likely to bring about new requirements for effective leadership.
4. Develop and evaluate requirements for leadership training programs to prepare the next generation of leaders for the challenges of the future.

SESSION 1:

- Course policies, procedures, and requirements
- Review of BUS 622 vocabulary and findings

SESSION 2:

- Readings: Miroff, chapters 4, 5, and 6.
- Setting the stage - political and social leadership at the turn of the century
- Business and economic leaders, visionaries, and manufacturers.

SESSION 3:

- Student presentations and analysis of early 20th century leaders (List at appendix #1)
- Discussion

SESSION 4:

- Readings: Miroff, chapters 7, 8, and 9.
- Social, political, and economic leadership post WW II
- “Movers and shakers” in business

- Leadership with a conscience

SESSION 5:

- Students presentations and analysis of leaders, 1945-1980
- Discussion

SESSION 6:

- “Post Industrial” leadership
- Readings as directed

SESSION 7:

- Student presentations and analysis: Leadership from the 80’s to the next century
- Discussion

SESSION 8:

- Synthesis
- Student projects due

COURSE REQUIREMENTS:

Grades will be based on

- Student participation and involvement in the class sessions,
- A minimum of 3 student presentations/analysis of quality of leadership - Leaders chosen from at least three of the four categories at appendix A.
- Term-long project which results in a detailed leadership development plan.

HEROS AND ICONS

Emmeline Parkhurst
Helen Keller
Charles Lindbergh
Bill Wilson
Jackie Robinson
Anne Frank
Billy Graham
Edmund Hillary and Tenzing Norgay
Rosa Parks
Che Guevera
Marilyn Monroe
John F. Kennedy
Robert Kennedy
Muhammad Ali
Bruce Lee
Pele
Mother Theresa
Andrei Sakharov

SCIENTISTS AND THINKERS

Sigmund Freud
Leo Baekelund
Wilber and Orville Wright
Albert Einstein
Alexander Fleming
Robert Goddard
Marie Curie
Jonas Salk
Edwin Hubble
Ludwig Wittgenstein
Jean Piaget
Enrico Fermi
Louis, Mary & Richard Leakey
Philo Farnsworth
Kurt Godel

Rachel Carson
William Shockley
Alan Turing
John Maynard-Keynes
James Watson & Francis Crick
Tim Berners-Lee

INNOVATORS

Henry Ford
David Sarnoff
Charles Merrill
Willis Carrier
Lucky Luciano
William Levitt
Leo Burnett
Ray Kroc
Pete Roselle
Sam Walton
Louis B. Mayer
Amedeo Gianni
Stephen Bechtel
Walt Disney
Juan Trippe
Walter Reuther
Thomas Watson Jr.
Ester Lauder
Akio Morita
Bill Gates

POLITICAL/SOCIAL

Theodore Roosevelt
Vladimir Illyich Lenin
Margaret Sanger
Mao Zedong
Winston Churchill
Franklin Delano Roosevelt
Alolf Hitler
Betty Friedan
Mohandas K. Gandhi
David Ben-Gurion
Ho Chi Minh
Martin Luther King
Ayatollah Ruhoiloah Khomeini
Margaret Thatcher
Lech Walesa
Ronald Regan
Mikhail Gorbachev
Pope John Paul II
Nelson Mandella
Clare Booth Luce