

Art 107 (3 cr.)

Two Dimensional (2D) Design

Prof. Brad Krieger
Ph. 484-8414

A studio course which focuses on the fundamentals of visual composition. Students work in various media exploring the visual potential of line, color, texture, pattern, light and shadow, and space. This course is preparatory to studio work in painting and printmaking.

Required for Commercial Art majors. Fulfills one Doane Plan Fine Arts requirement.

Objectives

The purpose of this class is to explore the elements of 2D Design (line, shape, value, texture, and color) and how these elements function together to produce a unified composition.

Upon completion of this course the student will:

- Understand the role that planning and intuition play in creating a work of art.
- Demonstrate the ability to use repetition and variation to create a unified and original composition.
- Understand how to use a grid to create symmetrical or asymmetrical balance.
- Know how to create and organize meaningful shapes of various types and sizes (small-medium-large.)
- Understand how to use analogous or complementary colors to produce a desired effect

Grading

Attendance Sketchbook Mid-Term Portfolio Final Portfolio

Work will be collected twice during the semester in the form of the Mid-Term and Final Portfolios. The sketchbook will be handed in with the portfolios and graded as well.

Most or all of your work can be completed during the class session. Each student is responsible for all work missed, regardless of the reason for the absence.

Each absence after the first will result in the loss of 1 letter in your final grade.

Academic Integrity Policy

The Doane College Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of other's ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of undergraduate studies.