



DOANE
COLLEGE

THE MBTI WORKSHOP—AT DOANE COLLEGE

The Myers-Briggs Type Indicator® (MBTI®) assessment is the most widely used measure of normal personality. Katharine Briggs and Isabel Briggs Myers developed it in the early 1940s based on the theory of the pioneering Swiss psychologist Carl Jung. The model describes patterns of preferences in four dichotomies of personality type:

- *Information-gathering processes*
- *Decision-making processes*
- *Orientation of energy and focus of attention*
- *Lifestyle and orientation to outer world*

Enhance Your Effectiveness

Today the MBTI® assessment is used by managers, educators, and counseling professionals around the world.

Management

Management professionals use the MBTI® assessment in team building to understand work and leadership styles, communication, problem solving, conflict resolution, change and effects of stress.

Education

The MBTI® assessment helps educators understand learning styles and teaching methods, and has applications in discipline, time management, communication, and relationships.

Counseling

Career, family and marriage, and mental health counselors all benefit from the use of the MBTI® assessment. This instrument enhances counselors' self-understanding and understanding of potential effects of type match/mismatch between counselor and client. This helps avoid treating normal differences as pathology, adapting counselor approaches, and facilitating personal growth.

Get Qualified

Participants who complete the full week qualifying course, pass exams, and demonstrate understanding of appropriate and ethical use of type are recommended to CPP, Inc. for approval to administer and interpret the MBTI® assessment.

Individuals looking to complete the qualifying course must meet the following prerequisites:

- Possess a professional reason for using the MBTI® instrument
- Previously completed a personal MBTI® assessment
- Complete the home study packet (recommended minimum 40 hours)

An option for those who are seeking graduate credit is also available.

Topics

Type theory, preferences, and comparison with trait theories
Type dynamics, development, temperaments; instrument scoring, administration, and history
Type and communication
Statistics, tests, and measurements; construction issues
Written AND oral exams; use of MBTI® materials

Classes meet from 8:00 a.m. to 4:00 p.m. Monday through Friday, at the Doane College Lincoln Campus located at 303 North 52nd. Street.

Workshop Options

Option A

Qualifying Course

Date: October 27 Through October 31, 2008

Registration Deadline: September 5, 2008

Cost: \$1,250 (Includes study materials, books, exam, and \$250 **non-refundable** registration fee.) Full payment due upon registration. Upon full payment, a study and information packet will be mailed to you after September 5, 2008.
Description: This option qualifies participants to administer and interpret the MBTI® assessment. Final qualification requires attendance at entire five-day workshop, demonstrated understanding of psychological type, and a passing score on the qualifying exam.

Option B

Qualifying Workshop for Graduate Credit

Date: October 27 Through October 31, 2008

Registration Deadline: September 5, 2008

Cost: \$1,350 (Includes three hours of graduate level credit awarded by Doane College, study materials, books, exam, and \$250 **non-refundable** registration fee.) Full payment due upon registration. Upon full payment, a study and information packet will be mailed to you after September 5, 2008.
Description: This option qualifies participants to administer and interpret the MBTI® assessment. Final qualification requires attendance at entire five-day workshop, demonstrated understanding of psychological type, and a passing score on the qualifying exam.

Applicants for Option B must submit a transcript confirming a bachelor's degree from an accredited institution and fill out an application to Doane College as a "non-degree-seeking" student.

Option C

Special Focus Workshop: Type and Communication

Date: October 30, 2008 8:00 a.m. to 4:00 p.m.

Registration Deadline: September 5, 2008

Cost: \$200 (Includes handouts and book, and \$50 **non-refundable** registration fee.) Full payment due upon registration.

Description: Using type to help individuals hear others and adapt what they say for more effective communication.

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Ray M. Zeisset, Ph.D., is a clinical psychologist with experience providing clinical services, administration and training in hospital, church and clinic settings. He teaches at Doane College and is author of *Statistics and Measurement: An Introduction for MBTI® Users*.

Carolyn Zeisset, M.Ed., is an educator with experience as a teacher and curriculum designer in public and religious education. She has applied type as an integral part of curriculum development and has helped people apply type in business and organizational settings. She is the author of *The Art of Dialogue: Exploring Personality Differences for More Effective Communication*.

The publisher, CPP, Inc., sets minimum requirements to administer the MBTI® instrument. Zeisset Associates, Inc., is a CPP-approved provider of MBTI® qualifying training.

Zeisset Associates, Inc., is approved by CPP, Inc., to offer continuing education for Certified MBTI® Practitioners. The CPP-approved provider maintains responsibility for the program.

®MBTI and Myers-Briggs Type Indicator are registered trademarks of Myers-Briggs Type Indicator Trust.

Name _____
Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____
Highest degree earned _____
Awarding institution _____
MBTI® Type (optional) _____

I am registering for: (check appropriate box)

- A – Qualifying Course, \$1,250
 B – Qualifying Course for Graduate Credit,
\$1,350
 C – Special Focus Workshop, \$200

MasterCard or Visa accepted:

Signature _____
Card Number _____
V # _____ Located on the back of your card.
Card Type _____ Expiration _____

Registration and payment will need to be postmarked on or before **September 5, 2008**

Doane College
Attn: Jahnee' Ladman
303 North 52nd Street
Lincoln, NE 68504

Upon full payment, a study and information packet will be mailed to you after September 5, 2008.

Please make checks payable to DOANE COLLEGE.