

GRD 252 History Of Graphic Design

Instructor: Chris Hadfield
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COURSE DESCRIPTION:

This course covers the History of Graphic Design, from its beginnings in ancient Greece, to the present. Students will complete assignments based on knowledge they learn from the class text and other resources. These assignments will include text review questions, a research paper, and a final project in which students will create a piece of work based on research they have done during the class.

You will be responsible for completing the assignments correctly and on time. You will need to purchase the following book before May 26th 2008, "What Is Graphic Design" By Quentin Newark. This book comes in both soft and hardcover, either is fine.

Students: Upon signing up for this class send an email to chadfield@neb.rr.com by May 26th. This will confirm the email address you will be using for the course. You will receive your first assignment along with the class outline the following week via this address. All correspondence for this course will be done thru email. It is important that you check your email often.

PREREQUISITE:

None

TEXT:

What is Graphic Design by Quentin Newark
RotoVision Publishing
ISBN: 978-2-940361-87-8

COURSE OBJECTIVES:

Upon completion of this course students will have a greater understanding of the history of graphic design and how it has influenced, and continues to influence, many of the things that affect our lives on a daily basis.

Due to the nature of this course (it being online) the due dates are very important. Work must be done with high quality as I am giving you appropriate deadlines to complete quality work.

MISSED DEADLINES ARE NOT AN OPTION! YOU WILL DROP AN ENTIRE LETTER GRADE FOR EACH MISSED DEADLINE, NO EXCEPTIONS! Do not get behind in this class, as it is not paced in a way where catching up is not possible!

ATTENDANCE:

Attendance does not apply, as this is an online course. Students will be expected to turn in all assignments by their given due date. More information on this will be given to students in a class outline.