

# GRD 315 Graphic Design I

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## **COURSE DESCRIPTION:**

This course is a continuation of Introduction to Photoshop and Typography. This course focuses on advanced techniques in Photoshop as well as application of the type and design principals discussed in Typography (GRD 228).

## **TEXT:**

None

Note: There is not a single text that covers all the various techniques taught in this class. Therefore, instead of having students purchase multiple books the class will be run in a manner that ample time will be given for extensive note taking and review.

**Prerequisite** – Introduction to Photoshop and Typography (GRD 271 and GRD 228)

NOTE- Typography (GRD 228) and this course may be taken in the same term.

## **COURSE OBJECTIVES:**

Upon completion of the course, students will:

1. Have a large arsenal of advanced Photoshop techniques for use in design.
2. Have a greater understanding of how to use type and graphics in specific “real world” situations.
3. Be able to produce graphics “from scratch” in Photoshop.
4. Have a greater understanding of the most used tools in Photoshop.
5. Have techniques that will help increase speed and productivity in Photoshop.

## **CLASS ATTENDANCE:**

80% of your grade is determined during class time. The other 20% will be based on the quality and “completeness” of your projects. This class is primarily interactive and “hands-on,” making up a missed class is almost impossible. Please contact me if an emergency should force you to miss a class.