

GRD 271 Beginning Web Design

Instructor: Chris Hadfield
Chris.Hadfield@doane.edu

COURSE DESCRIPTION:

This course is an introduction to the World Wide Web and the programming language used to publish to the web – HTML, using Dreamweaver CS3. Upon completion of the course, students will be able to create, launch, and maintain a personal home page on the web.

TEXT: Dreamweaver CS3 Hands-On Training by Garrick Chow

COURSE OBJECTIVES:

Upon completion of the course, students will:

1. Understand how the World-Wide Web works and be able to use the various web browsers.
2. Understand HTML standards and extensions.
3. Be able to write using HTML code.
4. Learn basic web page layout and design.
5. Understand the various considerations in the use of text and know how to add style to text.
6. Be able to create, launch, and maintain a personal web page.

COURSE TOPICS

1. What is the World Wide Web?
Topics include Multimedia, Internet protocols, and HTML.
How the web works,
Web browsers,
HTML standards and extensions,
Writing HTML,
Connecting to a web provider
2. Creating a Basic Web Page –
Important HTML “Tags”
How to title a home page,
Creating headings,
Adding text and information,
Managing text for readability.
3. Adding Style to Text –
Fonts,
Animation,
Color
4. Adding Lists and Tables -
Organizing and simplifying information,
Types of lists and tables,
Advanced table features.
5. Using Graphics to Add Excitement –
Where to find graphics,
Adding graphics and icons to your page,
Creating backgrounds
6. Linking Your Web Page
Hypertext links,
Creating a link,
Using images as links,
Useful linking tips.

CLASS ATTENDANCE and BEHAVIOR:

If you must bring a cell phone to class make sure it is turned off before the start of class. Any online messaging, browsing, gaming, etc not related to class will be grounds for dismissal from class. 80% of your grade is determined during class time. The other 20% will be based on the quality and “completeness” of your completed site. This class is primarily interactive and “hands-on.” Making up a missed class is almost impossible. If an emergency should arise, please contact me BEFORE the class you are going to miss. Failure to do so will result in an unexcused absence. Work missed during an unexcused absence will not be able to be made up and your grade will automatically drop 1 letter grade for each unexcused absence.