

THE IMPORTANCE OF ATTITUDE

Vince Lombardi, one of the greatest coaches in the history of football is oft quoted as saying; “winning isn’t everything, it’s the only thing.” This statement presupposes that in order to win you have to cultivate a winning attitude. The greatest single factor that will determine the success of any individual or organizational performance is **attitude**. The kind of person that you are is an individual choice and how we feel about something, which involves attitude, is one of the few actual independent choices that we have in life. It takes intense dedication to reach goals. Students should learn to discipline themselves to daily practice on fundamentals. The “right attitude” must be present along with sincerity, concentration, and dedication as the basic foundation. Such an attitude makes an artistic performance inevitable and is the difference between a winning organization and a mediocre group. The band can do much for you. Make the most of it in every rehearsal and performance.

IF BETTER IS POSSIBLE, THEN GOOD IS NOT ENOUGH