

Autumn, 2008

NAME _____

DATE _____

PROFESSIONAL STUDIES IN BUSINESS

1. Complete the following CORE courses

BUS 212 Human Resource Management _____

BUS 215 Applied Statistics _____

BUS 226 Finance _____

BUS 242 Management _____

BUS 251 Marketing _____

BUS 205 Business Writing _____

BUS 341 Business Law _____

BUS 497 Business & Professional Ethics _____

2. Complete the following COGNATE courses:

ECO 203 Macroeconomics and Literacy _____

ECO 204 Principles of Microeconomics _____

ACC 103 Financial Accounting _____

ACC 104 Managerial Accounting _____

CMS 316 Business & Professional Comm _____

CSA 109 Information Retrieval Skills (1) _____

IDS 206 Introduction to Research _____

MTH 115 Finite Math _____

OR _____

MTH 235 Calculus _____

3. Demonstrate competence or complete:

CSA 102 Introduction to Spreadsheets (1) _____

4. To complete the Professional Studies in Business Major, students must choose an emphasis and complete requirements for that emphasis (see page two).

EMPHASIS CHOSEN: _____

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NAME _____

BUSINESS EMPHASIS AREAS

HUMAN RESOURCE MANAGEMENT EMPHASIS

BUS 312 Adv Human Resource Mgt _____

BUS 418 Human Resource Strategy _____

BUS 493 Senior Seminar in Human Resource Management _____

plus one course chosen from the following:

BUS 315 Organizational Behavior, BUS 331 Personnel Law, BUS 345 Business, Professional, Consumer Negotiation,
BUS 415 Leadership in Organizations, CMS 323 Training & Development

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MANAGEMENT EMPHASIS

BUS 492 Senior Seminar in Management _____

plus one course chosen from each of the following three areas

BUS 331 Personnel Law _____

BUS 339 Quantitative Methods

BUS 345 Business, Professional & Consumer Negotiations

BUS 354 Operations Management _____

BUS 415 Leadership in Organizations

BUS 454 Entrepreneurship

BUS 496 Strategic Management

Or any other class designated on the schedule that will serve as a business elective

BUS 315 Organizational Behavior **OR** BUS 410 Regulatory Compliance _____

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MARKETING EMPHASIS

BUS 301 Consumer Behavior _____

BUS 323 Advertising _____

BUS 452 Marketing Research _____

BUS 494 Senior Seminar in Marketing _____

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GENERAL BUSINESS EMPHASIS

BUS 495 Senior Seminar in General Business _____

plus three courses at 300/400 level (excluding internship credits). One of these courses MUST BE at 400 level. The three courses must be from three of the following 4 areas.

(1) **Finance:** BUS 394, 445, 428, and 460

(2) **Management:** BUS 312, 315, 318, 339, 345, 454, 496, 331, 354, and 410.

(3) **Marketing:** BUS 301, 323, 454, 496, and 452

(4) **Human Resource Management:** BUS 312, 331, 345, 415, 418, and CMS 323.
