

ing and professional practice, along with formal professional education, provides a sound basis for further work. Completion of degree requirements involves courses in the liberal arts and electives in areas of interest.

**To be Admitted to the Program:**

1. An individual must have a three-year diploma from a school of nursing and provide documentation of two full years of professional practice as a registered nurse, **or**  
An individual must have a two-year associate degree (or diploma) and three full years of employment as a registered nurse, or the part-time equivalent, in the allied health field.
2. Registration as a certified professional (e.g., Nursing, Medical, Dental) must be current.

**To Graduate from the Program:**

1. An individual must earn a minimum of 132 credits, with a cumulative grade point average of 2.00 (C) or better.
2. Doane Plan requirements for the bachelor of arts degree must be met.
3. A maximum of 12 credits may be earned through learning portfolio based on individual attainments in areas other than previous professional education.
4. Students must complete the following courses:  
IDS 206 Introduction to Research **and either**  
SSI 217 Applied Statistics for Social Science **or**  
BUS 215 Applied Statistics for Business
5. Students must provide documentation of professional practice.
6. Students must complete 30 graded credits at Doane College.

## **Professional Studies in Business**

**Requirements for the Professional Studies in Business Major:**

1. Complete the following courses in Business: 205, 212, 215, 226, 242, 251, 341, and 497.
2. Complete the following cognate courses:
  - a. Accounting 103, 104
  - b. Computer Systems Applications 102 (or competency), 109
  - c. Economics 203, 204
  - d. Interdisciplinary Studies 206
  - e. Mathematics 115 or 235
  - f. Speech Communication 316
3. Complete one emphasis chosen from the following:
  - a. **General Business** – Business 495, plus three courses at the 300/400 level (excluding internship credits). The three courses must be from three of the following four areas and must total a minimum of six semester credits. One of these courses must be at the 400 level:
    - 1) *Finance*: Business 394, 428, 445, 460
    - 2) *Management*: Business 312, 315, 331, 354, 410, 454, 496

- 3) *Marketing*: Business 301, 323, 452, 454 and 496
- 4) *Human Resources*: Business 312, 331, 345, 415, 418; Speech Communication 323.
- b. **Human Resource Management** – Business 312, 418, 493; plus one course chosen from the following: Business 315, 331, 345, 415; Speech Communication 323.
- c. **Management** – Business 492, plus one course chosen from each of the following groups (the three courses chosen must total a minimum of six semester credits): Business 331, Business 454 (or 496 or 354), and Business 315 (or 410).
- d. **Marketing** - Business 301, 323, 452, 494.
- e. **Self-Designed Emphasis** – A student majoring in Professional Studies in Business may apply to the Dean of Undergraduate Studies for a Self-Designed emphasis. To apply for the Self-Designed Emphasis, the student must meet the following criteria:
  - 1) Have completed or be in the final term of completion of all 100/200 level core and cognate requirements.
  - 2) Have a minimum cumulative grade point average of 3.00.
  - 3) Have a minimum cumulative grade point average in Business of 3.25.

## Graphic Design

The mission of the Graphic Design program is to provide a balanced foundation of knowledge and skills for careers involving graphic design and visual communication. The major prepares students to work in areas including newspaper and magazine layout and design, advertising and public relations, production and design, illustration, and electronic media publication and production.

### Requirements for the Graphic Design Major:

1. Complete the following core courses: Graphic Design 228, 237, 241, 252, 258, 315, 316, 415, 416, 496.
2. Complete the following cognate courses:
  - a. Art 107, 207, 235, 308, 309, 356, 358
  - b. Business 323
  - c. Computer Systems Applications 109
  - d. Interdisciplinary Studies 206
  - e. Speech Communication 105

## Human Relations

The Human Relations major is designed to provide undergraduate education appropriate for persons seeking careers in human services professions. In addition, it provides undergraduate coursework that prepares students to continue beyond the bachelor's degree to advanced education in various fields of counseling.