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497 Business and Professional Ethics (3)

An integration of the student's experience by focusing on the ethical implications of business policies. Using the case study method, students are exposed to business issues and practice the use of leadership skills to make and implement decisions considered to be ethically troublesome to managers of businesses. **Prerequisite:** *Completion of all Business Administration core and cognate courses, or permission.*

Economics (ECO)

203 Principles of Macroeconomics (3)

An introduction to basic concepts governing the operation of a market-oriented economy, with specific emphasis placed on understanding macroeconomic theory, policy, and issues. Students successfully completing this course will be able to: 1) discuss basic economic concepts, including the production possibilities model, comparative advantage, and the supply and demand model; 2) calculate and interpret major macroeconomic statistics, including GDP, unemployment, and inflation; 3) explain how both monetary and fiscal policy can be used to stabilize the economy; and 4) discuss some of the theoretical and policy issues that arise in macroeconomic discourse.

204 Principles of Microeconomics (3)

An introduction to basic concepts governing the operation of a market-oriented economy, with specific emphasis placed on understanding microeconomic theory, policy, and issues. Students successfully completing this course will be able to: 1) discuss basic economic concepts, including the production possibilities model and the supply and demand model; 2) explain the role that elasticity plays in the supply and demand model and know how to calculate and interpret various elasticities; 3) understand utility maximization and the theory of consumer behavior; 4) explain how cost concepts differ in the short run and long run; and 5) analyze various market structures in terms of their economic performance in order to gain insight into some of the major policy issues that arise in microeconomics.

271, 371, 471 Selected Topics (1-3) (1-3) (1-3)

An investigation of topics not offered in other courses, selected on the basis of student interest and available instruction.

290, 390, 490 Directed Study (1-3) (1-3) (1-3)

An opportunity for supervised, independent study of a particular topic based on the interest of the student, and the availability and approval of the faculty.

303 Intermediate Macroeconomics (3)

An examination of the major theories developed to explain the functioning of the macroeconomy and the determination of national income in a market-oriented system. Students successfully completing this course will be able

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